# INTRODUCING...

# **NAVC** SKILLS

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# NAVC INSTITUTE re-envisioned





# NAVC SKILLSHOP refreshed LOOK

### GREAT VETERINARY PROFESSIONALS Menery STOP LEARNING...

and we never stop delivering new ways to make that education more engaging and actionable. NAVC SkillShop™ is our new, immersive, week-long specialized learning workshop that features:

EXPERT INSTRUCTION IN specialized TOPICS

Small CLASS SIZES

6-32 CE CREDIT HOURS

LOCATED AT A WALT Disney WORLD® RESORT

EXCLUSIVE NAVE BENEFITS AND REWARDS including a free pass to VMX



Build your skillset, build your practice. For shop courses and details, and to register, visit NAVC.COM/SKILLSHOP



# NAVC SKILLS De LOCATION

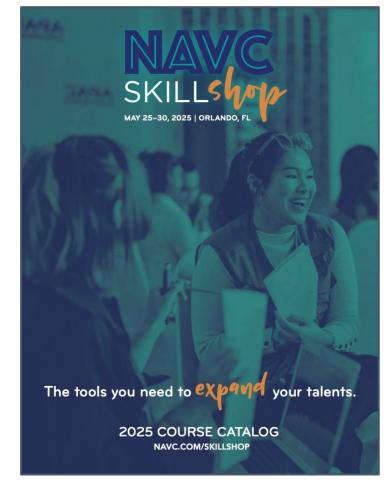
# Disney's Coronado Springs Resort 2025 | May 25-30 | Orlando, Florida



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# **Course Catalog:** Link to Download



### Great veterinary professionals

NAVC SkillShop gives you the tools you need to expand your talents with hands-on collaborative and inclusive learning for all!

Grow your talents. Grow your practice.

#### Intimate setting

Enjoy plenty of one-on-one interaction with your world renowned course leaders and fellow classmates; you'll work with the best to achieve expertise.

### Mining experiences

Gain practical, real-world instruction to perform advanced procedures you can quickly put into practice for a smart return on your investment.

#### We welcome all members of the veterinary team to join us for in-depth training so you can master valuable skills to enhance

your career.

Explore our course options for 2025 and sign up at NAVC.com/SkillShop.



**Registration** to the course or courses of your choice this year you can mix and match to build your schedule!

**Lodging** in beautiful and comfortable accommodations in a 4-star Disney resort.

Meals includingbreakfast, lunch and coffee breaks.\*

Complimentary Course Notes in print (by request only when you register for the event) and digital versions. Ultrasound courses will receive digital only.

16–32 CE credit hours, depending on course selection Special Expo Hall access to see the latest tools and

get exclusive offers, including a can't-miss Demo Day. A free registration to VMX 2026 when you redeem by

October 2025. A FREE individual VetFolio annual subscription Free access to NAVC's print + digital publications.\*\*





\* Please reference your course schedules for full list of meals provided. \*\*Print subscriptions can only be mailed within the continental US.

2025 Course Catalog

# 2025 specialized EVENT TOPICS

Anesthesia Exotics **Orthopedic Surgery** Soft Tissue Surgery **Basic & Intermediate Small Animal Ultrasound** Leadership in Hospital Management Leadership Skills for Personal and Professional Development Instructor Certification RECOVER CPR **Rescuer Certification RECOVER CPR** 



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\* Please reference your course schedules for full list of meals provided. \*\*Print subscriptions can only be mailed within the continental US.

2025 Course Catalog

# **Demo Theater Sessions**

- Tuesday + Wednesday starting at 6 PM (4 Spots Available each day)
  - Inclusion in SkillShop Grid
  - Demo is 20 minutes with a 5 minute Q+A
  - Main Ballroom Stage
  - Learning theater style set up (similar to VMX)
  - Casual seating: cubes, armchairs, bistro high top tables + chairs in front of the stage area (set for 50 people).
- Company can provide handouts, promo for attending the session, F&B at additional cost
- Open to all SkillShop attendees as well as local Florida-based veterinary professionals who will be invited to visit exhibitors and attend the demos in the ballroom each evening



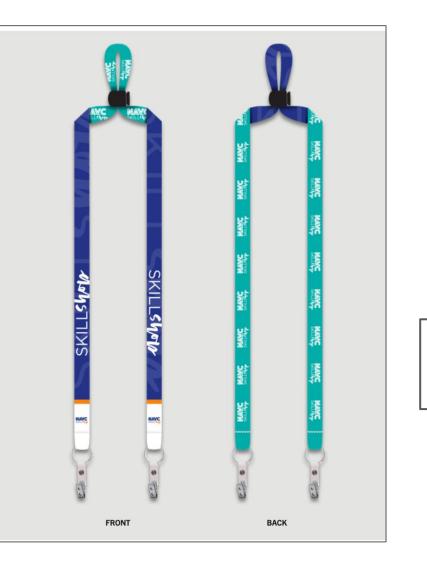
### Sponsorship: \$1,500 per spot

# **Lanyard Bundle with Push Notification**

### Due: March 28th

These are a must have! Every attendee will be wearing your logo during their time at VMX.

Sponsorship: \$2,500



Sponsored Push Notifications allow you to promote target attendees onsite with a timely message.



Boehringer Ingelheim has great CE offerings for VMX!

Starting Jan. 13 – Jan. 17 don't miss any of our exciting talks & CE offerings! See our full schedule here https://bit.ly/vmxsymposium!





**SPONSORSHIP OPTIONS** 

# **Postal Mailing List: Pre-Event Mailer**

Reach registrants before they arrive in Orlando to inform them of your event activities.

- List of attendees postal mailing addresses will be provided
- The NAVC needs to approve the mailer prior to it being produced.
- This is a one-time use only list.
- List contains first name, last name, clinic name (if provided), postal address and registration type.
- List *does not* include email addresses or phone numbers.
- List is provided as a .xls file.
- Sponsor is responsible for printing and mailing of their piece.

### Sponsorship: \$500



# **Daily Email Exclusive**

NAVC SkillShop attendees receive an email with all the must-know details and important happenings to look forward to..

Promote booth activities, show specials or sponsored education. You provide the creative, and we will give you prime real estate in our daily email to reach all registered attendees.

- Large Image 600x350
- More Copy 275 Characters!
- Prominent CTA
- Logo Inclusion in Header

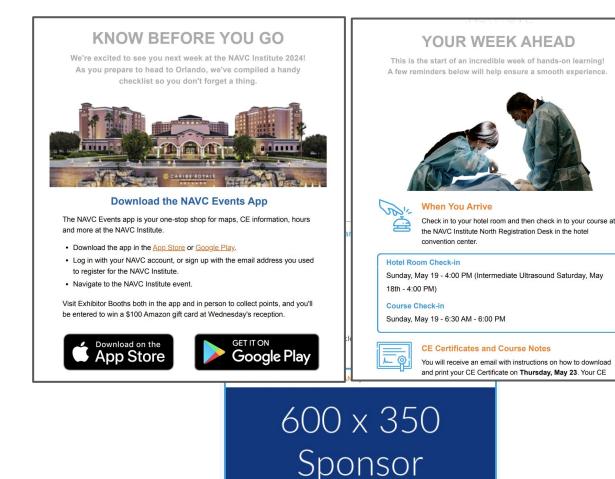
### **Examples:**

Know Before You Go: <u>Click Here</u> Welcome E-Mail: <u>Click Here</u>

### Sponsorship: \$1,500



### **DIGITAL ADVERTISING**





#### Sponsor Headline Here (40 Character Max)

Content goes here. Maximum of 275 characters. Content goes here. Maximum of 275 characters.

BUTTON

# NAVC Events App Home Screen Banner Ad

Banner Messaging will capture Attendee attention as they utilize the app to look up educational sessions and plan their agenda. NAVC SkillShop attendees rely on this tool to organize their VMX experience.

Sponsorship: \$1,500





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SHOW OF	SHOWS
VETERINARY M	D24 IEETING & EXPO Orlando, FL & Online
My Schedule	Education
OnDemand	Мар
Help & Resources	Entertainment
CE Certificates	CE Claiming & Quizzes
Exhibitors	Speakers
Thank you to our a Boehringer Ingelho NexGat (afoxolaner, moxi pyrantel chewable	rd <sup>°</sup> PLUS dectin, and
Nex Gerd <sup>a</sup> is a registered trademark of S2024 Behrmger hypeheim Animal He	Boohringer Inguiheim Apiedii Harshi Egnice, used under license. alth USA Inc., Dubth of V. Al inghts reserved.

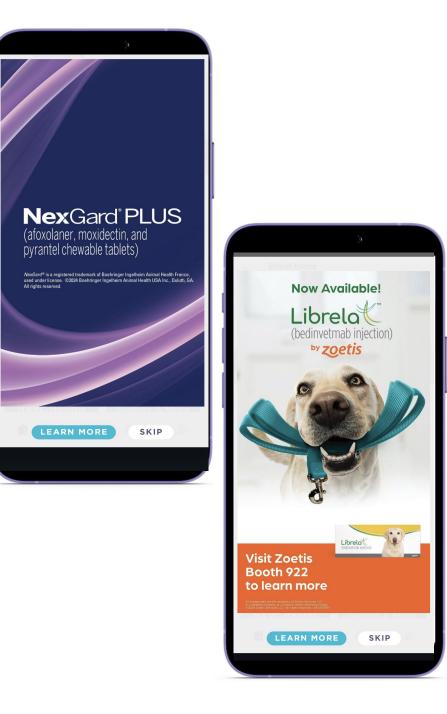
# NAVC Events App: Pop-Up Ads

Pop-Up Ads will rotate on the splash page of the VMX App. Messaging will capture Attendee attention as they utilize the app to look up educational sessions and plan their agenda. SkillShop attendees rely on this tool to organize their SkillShop experience.

Sponsorship: \$900



### SPONSORSHIP OPTIONS



# **Push Notifications**

Sponsored Push Notifications allow you to promote booth activities, educational sessions and/or event happenings at NAVC SkillShop.

This is an ideal way to target attendees onsite with a timely message.

Sponsorship: \$500



### SPONSORSHIP OPTIONS

### PRIVATE PRACTICE DVMs & OM's! \$50 Amazon gift card for seeing a Demo at...

Demo WEAVE, get \$50 Amazon Gift Card. VMX signup: Nintendo Switch Lite + Sloth Backpack. Lastly, Snap a pic with Toothless, the live sloth! \*Restrictions Apply\*



### Boehringer Ingelheim has great CE offerings for VMX!

Just now

Starting Jan. 13 – Jan. 17 don't miss any of our exciting talks & CE offerings! See our full schedule here https://bit.ly/vmxsymposium!

Visit Booth 1540 to see how Royal Canin brings nutrition and more to meet the un...

Discover innovative solutions and services, see our partnership in action, then test your knowledge to earn a free gift!



Royal Canin Inc. Enhanced

# NEW: Expo Hall Happenings - Schedule

Are you hosting a fun activity in your booth, doing a special prize giveaway or drawing? How about a book signing or meet & greet?

Be sure to add it to the new Expo Hall Scheduler so attendees can bookmark it and add it to their calendar in the VMX Mobile App.

Sponsorship: \$500





# **Better Care Weekly**

Reach: 80,000 Open Rate: 33.3%

Purpose: A weekly update on the latest CE opportunities, news, articles and more.

We offer one sponsored content spot and banner ad in each newsletter. Looking for more presence, partner with us as an exclusive email sponsor.

### **Example**

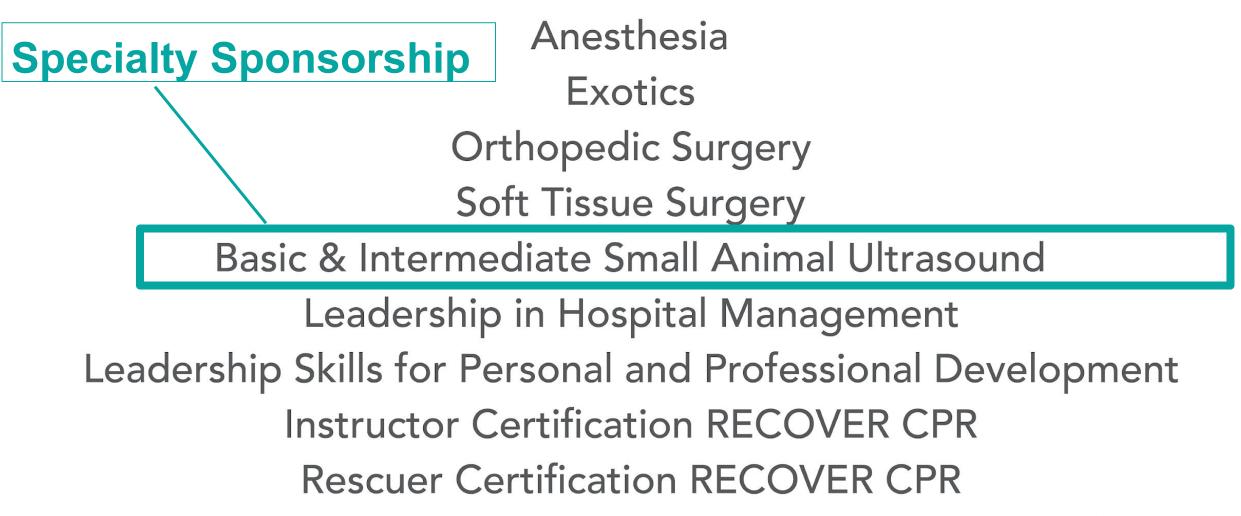
Sponsorship: \$2,500



### **DIGITAL ADVERTISING**



# 2025 specialized EVENT TOPICS



# NAVC INSTITUTE re-envisioned

# Ultrasound Sponsorship Benefit Descriptions





# Ultrasound Courses Overview Basic + Intermediate Small Animal

#### Course Leaders Erin Porter, DVM, DACVR, DACVR-EDI



on cnn Pronen is a 2007 gradua of the University of Florida, College of Veterinary Medicine, Immediately following veterinar school, she practiced as an ambulatory equine practitioner for 2 years, then returned to the University of Florida to complete a specialized internship focused on equine lameness and larae

and small animal diagnostic imaging. She subsequently completed a residency in Diagnostic Imaging at the University of Florida and became board certified by the American College of Veterinary Radiology in 2013. She became a faculty Radiology at the University of Florida, Veterinary Hospitals in 2013 and was the Service Chief of Diagnostic Imaging from 2017-2022 In 2021, she became board certified as an Equine Diagnostic Imaging specialist within the American College of Veterinary Radiology. She currently provides Diagnostic Imaging services to the University of Florida Veterinary Hospitals at the World Equestrian Centre in Ocala, Community Care Veterinary Specialisti in Gainesville, FL and teleradiology services at Vet-CT. Her Imaging interests include equine musculoskeletal Imaging and small animal ultrasound. In her spare time, she enjoys jogging, yoga and spending time with her husband and two children.

#### Martha Moon Larson, DVM, MS, DACVR



Dr. Larson is a professor in the Department of Small Animal Clinical Sciences at Virginia-Maryland Regional College of Veterinary Medicine at the Virginia Polytechnic and State University in Blacksburg, Virginia. She earned her veterinary degree from Ohio State University in 1981,

at Animal Medical Center, and a residency in radiology at Ohio State University. She also holds a master's degree from Ohio State University in 1986 and is a diplomate in ACVR. Dr. Moon Larson holds a special interest in imaging the pancreas and hepatobiliary system.

#### Additional Instructors

Clifford "Kip" Berry, DVM, DACVR Robert Cole, DVM, DACVR Mike Edwards, DVM, MS, PhD Robson Giglio, DVM, PhD, DACVR Elodie Huguet, DVM Danielle Mauragis, CVT Stave Robillard, DVM Jessica Vallone, DVM, MS, DACVR Eric van Earde, DVM, DACVR

### BASIC SMALL ANIMAL ULTRASOUND 32 CE CREDIT HOURS

### Check-in: May 25 \* Check-out: May 30

PLEASE NOTE: Due to popular demand, we're offering two general courses and one intermediate course running concurrently. When you register, please indicate your preferred course: • Group 1 • Group 2

#### Course Description

This is an extensive, hands on course covering everything from basic ultrasound concepts and principals of image manipulation to fine tuning scanning techniques for smaller parts of the small animal abdomen such as adrenal glands and lymph nodes. Participants will go through a series of loctures and guided workshops to become familiar with the normal appearance of all abdominal organs as well as common pathology and how to recognize it sonographically.

#### Learning Objectives

After completing this program, you will have:

- Become familiar with normal sonographic appearance of the small animal abdominal anatomy
- Become familiar with the sonographic appearance of common pathologic findings in the small animal abdomen

 Learn the basics of ultrasound probe selection and orientation and image manipulation, and work on fine tuning image optimization

 Develop a systematic approach to complete abdominal ultrasound

#### **Recommended Supplemental Reading**

 Mattoon JM, Sellon R, Berry CR (eds). Small Animal Diagnostic Ultrasound, 4th ed. Elsevier, 2020.

 Penninck D and d'Anjou M. Atlas of Small Animal Ultrasound, 2nd ed. Wiley Blackwell, 2015.
Course notes for Small Animal Ultrasound will only be available in digital format.

2025 Course Catalog

		MONDAY, MAY 26	TUESDAY, MAY 27	WEDNESDAY, MAY 28 7:00 - 8:00 AM	THURSDAY, MAY 29
30 -		Introduction	DREAKPAST	1.00 - 0.00 AM	
MA 00					
:00 – :00 am		Section A: Lecture Intro, Physics, Scan Optimization, Doppler R. Giglio	Section A: Video Cases in the Computer Lab E. Porter	Section A: Video Cases in Computer Lab E. Huguet	Section A: Video Cases in Computer Lab E. Porter
		Section B: Workshop 1 L. McElveen, M. Moon, E. Porter, J. Ruth	Section B: Workshop 3 M. Moon, J. Ruth, J. Vallone, E. van Eerde	Section B: Workshop 4 B. Cole, S. Robillard, J. Vallone, E. van Eerde	Section B: Workshop 5 and Biopsy Station B. Cole, R. Giglio, E. Huguet, D. Mauragis, E. van Eerde
9:00 - 10:00 AM		Section A: Lecture Intro, Physics, Scan Optimization, Doppler R. Giglio	Section A: Video Cases in the Computer Lab E. Porter	Section A: Video Cases in Computer Lab E. Huguet	Section A: Video Cases in Computer Lab E. Porter
	mes	Section B: Workshop 1 (cont.) E. Huynh, M. Moon, E. Porter, J. Ruth	Section B: Workshop 3 (cont.) M. Moon, J. Ruth, J. Vallone, E. van Eerde	Section B: Workshop 4 (cont.) B. Cole, S. Robillard, J. Vallone, E. van Eerde	Section B: Workshop 5 and Biopsy Station (cont.) B. Cole, R. Giglio, E. Huguet, D. Maragis, E. van Eerde
	2		BREAK 10:0	0 – 10:30 am	, , , , , , , , , , , , , , , , , , ,
eals and break times	d break	Section B: Lecture Intro, Physics, Scan Optimization, Doppler R. Giglio	Section B: Video Cases in the Computer Lab E. Porter	Section B: Video Cases in Computer Lab E. Huguet	Section B: Video Cases in Computer Lab E. Porter
	eals an	Section A: Workshop 1 J. Mattoon, M. Moon, E. Porter, J. Ruth	Section A: Workshop 3 M. Moon, J. Ruth, J. Vallone, E. van Eerde	Section A: Workshop 4 B. Cole, E. Huynh, S. Robillard, E. van Eerde	Section A: Workshop 5 and Biopsy Station B. Cole, E. Huynh, D. Mauragis, S. Robillard, E. van Eerde
1:30 ам – 2:30 рм	your m	Section B: Lecture Intro, Physics, Scan Optimization, Doppler R. Giglio	Section B: Video Cases in the Computer Lab E. Porter	Section B: Video Cases in Computer Lab E. Huguet	Section B: Video Cases in Computer Lab E. Porter
during	during	Section A: Workshop 1 (cont.) J. Mattoon, M. Moon, E. Porter, J. Ruth	Section A: Workshop 3 (cont.) M. Moon, J. Ruth, J. Vallone, E. van Eerdee	Section A: Workshop 4 (cont.) B. Cole, E. Huynh, S. Robillard, E. van Eerde	Section A: Workshop 5 and Biopsy Station (cont.) B. Cole, E. Huynh, D. Mauragis, S. Robillard, E. van Eerde
	a		LUNCH 12:3	30 – 1:30 pm	
1,32     – m. 06:1       MM 06:1     – 06:2       MM 06:2     – 06:3       It the Expo Hall during your meals and	xpo H	Section A: Video Cases in the Computer Lab E. Huguet	Hepatobiliary Ultrasound C. Berry	Review of the Entire Canine Abdomen: Live Demonstration E. Porter	Adrenal Glands M. Larson
	ίμe	Section B: Workshop 2 R. Giglio, M. Moon, E. Porter, J. Ruth			
2:30 – 3:30 PM	Visit 1	Section A: Video Cases in the Computer Lab E. Huguet	Urogenital Ultrasound C. Berry	Review of the Entire Feline Abdomen: Live Demonstration E. Porter	Pancreas M. Larson
		Section B: Workshop 2 (cont.) R. Giglio, M. Moon, E. Porter, J. Ruth			
				0 – 4:00 pm	
4:00 — 5:00 рм		Section B: Video Cases in the Computer Lab E. Huguet	Review of the Entire Canine Abdomen: Live Demonstration R. Giglio	Ultrasound Differences Between Dogs and Cats E. Porter	Ultrasound Anatomy Review E. Huguet
		Section A: Workshop 2 R. Giglio, M. Moon, E. Porter, J. Ruth			
5:00 — 6:00 рм		Section B: Video Cases in the Computer Lab E. Huguet	Ultrasound of the GI Track S. Robillard	Splenic and Interventional Ultrasound E. Porter	Putting It All Together! E. Huguet
		Section A: Workshop 2 (cont.) R. Giglio, M. Moon, E. Porter, J. Ruth			

**BASIC SMALL ANIMAL ULTRASOUND GROUP 1** 

#### BASIC SMALL ANIMAL ULTRASOUND GROUP 2

		BREAKFAS	5T 7:00 - 8:00 AM	
7:30 — 8:00 ам	Introduction			
8:00 – 9:00 am	Section A: Lecture Intro Physics, Scan Optimizat Doppler R. Giglio		Section B: Video Cases S. Robillard	Section A: Video Cases R. Giglio
	Section B: Workshop 1 B. Cole, E. Huguet, J. Mat L. McElveen	E. van Eerde	e, C. Berry, M. Edwards, M. Larson, J. Vallone	Section B: Workshop 4 C. Berry, M. Edwards, M. Larson, J. Vallone
9:00 – 10:00 am	Section A: Lecture Intro Physics, Scan Optimizat Doppler R. Giglio	, Section A: Video Cases ion, B. Cole	Section B: Video Cases S. Robillard	Section A: Video Cases R. Giglio
	Section B: Workshop 1 B. Cole, E. Huguet, J. Mat L. McElveen			Section B: Workshop 4 (cont.) C. Berry, M. Edwards, M. Larson, J. Vallone
	Ĕ	BREAK 10	0:00 – 10:30 am	
10:30 - 11:30 AM	Section B: Lecture Intro Physics, Scan Optimizat Doppler R. Giglio	, Section B: Video Cases ion, B. Cole	Section A: Video Cases R. Giglio	Section B: Video Cases R. Giglio
	Section A: Workshop 1 B. Cole, E. Huguet, J. Mat L. McElveen	toon, L. McElveen, E. van Eerde	Section B: Workshop 4 C. Berry, M. Edwards, M. Larson, J. Vallone	Section A: Workshop 4 C. Berry, M. Edwards, E. Porter, J. Vallone
11:30 AM - 12:30 PM 40r.up 1:30 - 1:30 -	Section B: Lecture Intro Physics, Scan Optimizat Doppler R. Giglio		Section A: Video Cases R. Giglio	Section B: Video Cases R. Giglio
	Section A: Workshop 1 B. Cole, E. Huguet, J. Mat L. McElveen		.) Section B: Workshop 4 (cont.) C. Berry, M. Edwards, M. Larson, J. Vallone	Section A: Workshop 4 (cont.) C. Berry, R. Giglio, D. Mauragis, E. Porter, J. Ruth
	-E		2:30 - 1:30 pm	
1:30 - 2:30 PM	Section A: Video Cases J. Mattoon	Hepatobiliary Ultrasound C. Berry	Section B: Video Cases R. Giglio	Section A: Adrenal Glands M. Edwards
	Section B: Workshop 2 B Cole, J. Mattoon, L Mcl E. van Eerde Section A: Video Cases	Elveen	Section A: Workshop 4 C. Berry, M. Edwards, E. Porter, J. Vallone	Section B: Workshop 5 and Biopsy Station B. Cole, E. Huynh, D. Mauragis, J. Vallone, E. van Eerde
C:30 – 2:30 – 2:30 – 3:30 PM	Section A: Video Cases J. Mattoon	Urogenital Ultrasound C. Berry	Section B: Video Cases R. Giglio	Section A: Putting it All Together M. Edwards
	B. Cole, L. McElveen, E. P. E. van Eerde	(cont.) orter,	Section A: Workshop 4 (cont.) C. Berry, M. Edwards, E. Porter, J. Vallone	Section B: Workshop 5 and Biopsy Station B. Cole, E. Huynh, D. Mauragis, J. Vallone, E. van Eerde
		BREAK	3:30 – 4:00 pm	
4:00 — 5:00 рм	Section B: Video Cases J. Mattoon	Lymph Nodes, Great Vessels, Peritoneum and Retroperitoneum	Section B: Video Cases S. Robillard	Section B: Pancreas and Adrenal Glands M. Larson
	Section A: Workshop 2 B. Cole, L. McElveen, E. P. E. van Eerde	J. Vallone orter,	Section A: Workshop 3 C. Berry, E. Edwards, M. Larson, J. Vallone	Section A: Workshop 5 and Biopsy Station C. Berry, D. Mauragis, E. Porter, S. Robillard, J. Vallone
5:00 – 6:00 рм	Section B: Video Cases J. Mattoon	GI Tract and Spleen M. Moon	Section B: VIdeo Cases S. Robillard	Section B: Putting it All Together M. Larson
	Section A: Workshop 2 B. Cole, L. McElveen, E. P. E. van Eerde	(cont.) orter,	Section A: Workshop 3 (cont.) C. Berry, E. Edwards, M. Larson, J. Vallone	Section A: Workshop 5 and Biopsy Station C. Berry, D. Mauragis, E. Porter, S. Robillard, J. Vallone
This program	is subject to change.			Lecture Workshop



# Ultrasound Courses Overview Continued Basic + Intermediate Small Animal

#### Course Leaders Erin Porter, DVM, DACVR, DACVR-EDI



of the University of Florida, College of Veterinary Medicine. Immediately following veterinary ambulatory equine practitioner for 2 years, then returned to the University of Florida to complete a specialized internship focused on equine lameness and large

and small animal diagnostic imaging. She subsequently completed a residency in Diagnostic Imaging at the University of Florida and became board certified by the American College of Veterinary Radiology in 2013. She became a faculty Radiologist at the University of Florida, Veterinary Hospitals in 2013 and was the Service Chief of Diagnostic Imaging from 2017–2022. In 2021, she became board certified as an Equine Diagnostic Imaging specialist within the American College of Veterinary Radiology. She currently provides Diagnostic Imaging service to the University of Florida Veterinary Hospitals at the World Equestrian Center in Ocala, Community Care Veterinary Specialists in Gainesville, FL and teleradiology services at Vet-CT. Her imaging interests include equine musculoskeletal imaging and small animal ultrasound. In her spare time, she enjoys jogging, yoga and spending time with her husband and two children.

#### Martha Moon Larson, DVM, MS, DACVR



Dr. Larson is a professor in the Department of Small Animal Clinical Sciences at Virginia-Maryland Regional College of Veterinary Medicine at the Virginia Polytechnic and State University in Blacksburg, Virginia. She earned her veterinary degree from Ohio State University in 1981, completed an internship in surgery

at Animal Medical Center, and a residency in radiology at Ohio State University. She also holds a master's degree from Ohio State University in 1986 and is a diplomate in ACVR. Dr. Moon Larson holds a special interest in imaging the pancreas and hepatobiliary system.

**Additional Instructors** Clifford "Kip" Berry, DVM, DACVR Robert Cole, DVM, DACVR Mike Edwards, DVM, MS, PhD Robson Giglio, DVM, PhD, DACVR Elodie Huguet, DVM Danielle Mauragis, CVT Steve Robillard, DVM Jessica Vallone, DVM, MS, DACVR Eric van Eerde, DVM, DACVR

### INTERMEDIATE SMALL ANIMAL **ULTRASOUND** 24 CE CREDIT HOURS

#### Check-in: May 24 wheck-out: May 28

#### **Course Description**

This course provides a review of skills learned in basic abdominal ultrasound courses and provides a more in depth training on smaller parts including adrenal glands, lymph nodes and vasculature. Workshops will incorporate evaluation of smaller parts in both the cat and dog. Lectures will cover advanced abdominal imaging including small parts and Doppler imaging in more extensive detail and basic thoracic ultrasound evaluation will be discussed. Extensive case reviews will cover abnormalities of smaller parts

Upon completion of this course, you will need to pass the certification exam on vetfolio.com. The details will be emailed to you once the course concludes.

PLEASE NOTE: You must have previously attended an NAVC Institute Small Animal Abdominal Ultrasound course as a prerequisite to attend this intermediate course. At the end of the course, attendees will complete a quiz to earn a certificate.

#### Learning Objectives

- Have a more thorough understanding complex and
- smaller anatomical parts in the abdomen
- Provide more thorough understanding of ultrasound
- probe manipulation and orientation Build upon ultrasound image manipulation and modification.
- Introduce basic thoracic ultrasound

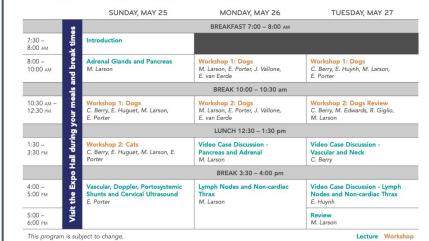
#### Who Should Attend?

Veterinarians who have completed NAVC Institute General Abdominal Ultrasound course at least one time and feel moderately comfortable with basic abdominal imaging but want to expand on these skills and gain proficiency in more advanced ultrasound techniques.

#### **Recommended Supplemental Reading**

- 1. Mattoon JM, Sellon R, Berry CR (eds). Small Animal Diagnostic Ultrasound, 4th ed. Elsevier, 2020.
- 2. Penninck D and d'Anjou M. Atlas of Small Animal Ultrasound, 2nd ed. Wiley Blackwell, 2015.

#### INTERMEDIATE SMALL ANIMAL ULTRASOUND





NEW THIS YEAR: Demo Davs! Join us in the SkillShop Exhibit Hall for your chance to see and hear about emerging technology and products that will level up your practices! Tuesday, May 27, 5–7 рм • Wednesday, May 28, 5-7 рм





# **Ultrasound Sponsorships Opportunities**

### Platinum Sponsorship Level: One Sponsor (1 Spot only)



- Overarching Title Sponsor of All Three Ultrasound Courses
- Sponsor logo included on SkillShop lanyards for attendees
- Exclusive Half Meterboard Outside Each Session Room (Sponsor Supplied Ad Unit)
- Mobile App Push Notification
- Mobile App Pop Up Ad Unit
- Know Before Your Go E-Blast Inclusion
- Year-Round Custom E-Blast to NAVC Audience
- NAVC Better Care Weekly Content Spot
- Custom E-Blast Post SkillShop
- Booth Included in Sponsorship
- 2x Machine Placements in Course

\*Note: Additional levels will be invited to participate. Exclusivity is only for the number of Platinum level sponsors participating; not for the entire sponsorship

### Gold Sponsorship Level: Multiple Sponsors (4 Spots)



- Supporting Sponsor of All Three Ultrasound Courses
- Shared Half Meterboard Outside Each Session Room with sponsor logos
- Discounted Booth Cost
- Mobile App Pop Up Ad Unit
- Better Care Weekly Content Spot
- Custom E-Blast to SkillShop Attendees
- 1x Machine Placement in Course

### **Product Placement Sponsorship: Multiple Sponsors (8 Spots)**



- Machine Placement for 1 unit at SkillShop with Tech In Room
- Discounted Booth Cost
- Custom E-Blast Post SkillShop

# 2025 specialized EVENT TOPICS

"General" Topic Sponsorships

Anesthesia

Exotics

**Orthopedic Surgery** 

Soft Tissue Surgery

Basic & Intermediate Small Animal Ultrasound

Leadership in Hospital Management

Leadership Skills for Personal and Professional Development Instructor Certification RECOVER CPR

**Rescuer Certification RECOVER CPR** 



# **General Topic Sponsorship Opportunities**

### Title Sponsorship Level: One Sponsor per topic

<u>\$17,500</u>

- Title Sponsor of course topic of choice
- Sponsor logo included on SkillShop promotions and signage
- Exclusive Half Meterboard Outside Session Room (Sponsor Supplied Artwork)
- Mobile App Push Notification
- Mobile App Pop Up Ad Unit
- Know Before Your Go E-Blast Content Spot Inclusion
- Year-Round Custom E-Blast to NAVC Audience
- NAVC Better Care Weekly Content Spot
- Custom E-Blast Post SkillShop
- Booth Included in Sponsorship

### **Co-Sponsorship Level:** Multiple Sponsors per topic (up to 2)

- Co-sponsor of course topic of choice
- Sponsor logo included on SkillShop promotions and signage
- \$500 discount on booth
- Mobile App Push Notification
- Mobile App Pop Up Ad Unit
- Better Care Weekly Content Spot
- Custom E-Blast to SkillShop Attendees

### Supporting SkillShop Sponsor: Multiple Sponsors (8 Spots)

- Sponsor logo included on SkillShop promotions and signage
- \$300 discount on booth
- NAVC Better Care Weekly Content Spot
- Custom E-Blast Post SkillShop



