



## VMX Fact Sheet

- Hosted by the North American Veterinary Community (NAVC), the [Veterinary Meeting & Expo \(VMX\)](#) is the world's largest and most comprehensive global veterinary conference, providing continuing education and professional development opportunities in-person in Orlando and everywhere virtually.
- VMX offers world-class education, an award-winning Expo Hall and networking and entertainment opportunities for the veterinary community.
- VMX has seen its attendance skyrocket by more than 60% in just five years, from a record 18,000 attendees in 2020, pre-pandemic, to nearly 30,000 attending VMX 2025.
- VMX today ranks 11th out of the Top 20 largest shows (by attendees) at the Orange County Convention Center, just behind the PGA Show and AKC National Championship and ahead of HIMSS Global Conference & Exhibition, Global Pet Expo, the Central Florida International Auto Show, to name a few.
- Global leaders in animal medicine come from around the world to teach and learn the latest techniques and innovations that are helping animals live longer, better quality lives. VMX attendees can choose from a variety of learning formats and hundreds of immersive and interactive session topics to earn continuing education credits, whether they attend live or virtually.
- VMX is the launchpad for new products and innovations. The leading companies in the global animal healthcare industry attend and display their latest products and services. Everything from life-saving innovations in animal medicine to new pharmaceutical introductions and advances in pet nutrition are showcased at VMX.
- In 2021, VMX became the veterinary industry's first major conference to be available in-person, online and OnDemand, opening the doors to the world's most impactful conference to veterinary professionals worldwide who otherwise may never have been able to attend. Through its digital platforms, the NAVC is creating opportunities for veterinary professionals to learn from, network and engage with the world's most renowned veterinary professionals.
- Thanks to NAVC's generous sponsors, veterinary students may attend VMX for free.