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YOUR VETERINARY COMMUNITY

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## Healthy Aging for People and Their Pets: Exploring Veterinary Medicine's Role in Improving the Quality of Life for Beloved Companions

*VMX 2025 Features Forward-Thinking Sessions on Aging Pets and Advanced Veterinary Care  
January 25-29, 2025, Orlando, FL*

**ORLANDO, FL – Sept. 25, 2024** – Aging – we're all doing it. As human life expectancy continues to rise, with more people enjoying longer, healthier lives, our pets are following suit. With advancements in veterinary medicine, animals are living longer than ever before, enriching the lives of their owners well into their later years. In support of Healthy Aging Month (September) and Positive Aging Month (October), the [North American Veterinary Community \(NAV](https://navc.org)C) is showcasing advancements in veterinary medicine that aim to support better quality and longer lifespans in animals. These topics will be featured in continuing education sessions at the 42nd annual [Veterinary Meeting & Expo \(VMX\)](https://navc.org), VMX 2025, which takes place in January at the Orange County Convention Center in Orlando.





Our pets are living longer and are part of nearly every aspect of our lives

Presented annually by the NAVC, VMX is the world's largest and most comprehensive global veterinary education event providing nearly 1,000 hours of continuing education through cutting-edge scientific sessions and hands-on workshops for veterinary professionals. These sessions explore the latest breakthroughs in veterinary care and highlight improved treatment options, technological applications and solutions, and health outcomes for animals of all ages.


"We are all getting older, but don't we all want to age better?" said Dana Varble, DVM and NAVC Chief Veterinary Officer. "With the incredible advancements in veterinary care, we're seeing pets live longer, more vibrant lives — just like their human counterparts. VMX 2025 will showcase the newest diagnostic testing, treatments and practical tools that help veterinary professionals support animals through all stages of life, empowering them to deliver the best care possible."

Set to an art festival theme that celebrates the art and science of veterinary medicine and the animals at the heart of it all, VMX 2025 will feature several sessions dedicated to the topic of aging, extending the lifespan and improving the quality of life for all animals. Here are just a few key sessions you won't want to miss:

**Mary Gardner, DVM**

-  Home Care Essentials for Older Dogs: Tips and Tricks
-  Home Hacks and Practical Care for the Senior and Geriatric Cat

**Martin Haulena, DVM**

-  Aging Gracefully Beneath the Waves: Navigating Medical Issues in Seals, Sea Lions, and Sea Otters



**Eric Garcia**

-  Senior to Senior: Effectively Engaging Senior Pet Parents and Senior Pets

**Sandy Tou, DVM**

-  Old Dog, New Murmur: Deciding When To Start Treatment for Mitral Valve Disease

**Sheilah Roberston, BVMS, PhD**

-  Aging Pets: Who Are They, What's Different About Them and How Can We Help Them?
-  Anesthesia for Aging Dogs and Cats

As we all age, animals and people alike, there has never been a more exciting time to shine a spotlight on the advancements in veterinary medicine that are helping animals live longer, healthier lives. VMX 2025 offers an unparalleled opportunity for journalists to explore these

topics and stories and bring attention to the breakthroughs that are shaping the future of veterinary care.

### Registration

Credentialed members of the media may attend VMX 2025 for free, either in person or virtually. Journalists will have exclusive access to interview world-renowned veterinary experts, explore the latest innovations in veterinary care, and cover key topics such as pet aging and longevity.

To attend as a member of the press or to schedule one-on-one interviews with the experts about the latest in geriatric veterinary medicine, in advance of VMX 2025, please contact [publicrelations@navc.com](mailto:publicrelations@navc.com).

For non-media attendees, NAVC will continue to offer its \$125 early bird registration pricing through Oct. 31, 2024. Veterinary and veterinary nurse/technician students, as always, may attend for free and guest registration is also available. VMX Virtual will also take place at the same time! Click here for [VMX 2025 registration](#) information.

### About the NAVC

The North American Veterinary Community (NAVC) is a 501(c)(3) nonprofit organization dedicated to supporting and advancing veterinary professionals worldwide. As the world's leading provider of veterinary continuing education, the NAVC delivers essential training, tools and resources for veterinary professionals to stay abreast of advances in animal medicine and provide the best care for animals everywhere. Through its commitment to innovation and excellence, the NAVC has developed a diverse portfolio of products and services, including: educational events, headlined by VMX (Veterinary Meeting & Expo), the world's largest, most comprehensive continuing education conference and launchpad for new products and innovations within the veterinary industry; VetFolio.com, a robust digital platform for virtual learning and engagement; NAVC Media, the veterinary industry's largest and award-winning portfolio of trade publications; and Embrace, an advocacy arm which unites the veterinary community and pet lovers. The NAVC was founded in 1982 and is headquartered in Orlando, FL. Since 2017, the NAVC has been recognized annually as one of the Top Workplaces by the Orlando Sentinel. To learn more about the NAVC's products and brands, visit <https://navc.com/>. To see our schedule of upcoming events, visit <https://navc.com/calendar/>.

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