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Vet Nurse+Tech and Practice Management Event Takes Unique Approach to Professional, Personal/Self Development and Personal Finance Support for Veterinary Professionals

NAVC HiVE Event to take place in Minneapolis, June 15 - 16

ORLANDO, FL – June 4, 2024 – The North American Veterinary Community ([NAVC](#)) will host [Vet Nurse+Tech HiVE](#) and [Practice Management HiVE](#), a unique event tailored exclusively for veterinary nurses/technicians, assistants, practice managers and support staff. The events are part of the NAVC's continued expansion of in-person experiences across the country via its [HiVE](#) series of veterinary industry events. The events feature headlining presenters and topics surrounding professional, self, and personal development and hands-on workshops and classes on clinical topics ranging from emergency and critical care to nutrition and oncology. Event highlights include a unique peer-to-peer flash mentoring session, presented by MentorVet and sponsored by Chewy Health, Conflict Management Essentials Training from Uncharted on the Road and onsite puppy and dog adoptions from Minnesota-based The Rescue Crew. Members of the media are invited to attend for free.

"NAVC's Nurse+Tech and Practice Management HiVEs are uniquely focused on the specific needs of these key veterinary practice team members and helping them thrive professionally, personally and financially," said NAVC CEO Gene O'Neill. "It promises to be a transformative experience, offering attendees networking opportunities and dynamic learning."

The broader veterinary team (veterinary nurses/techs, practice managers and more) plays a critical role in the veterinary industry, providing assistance in the medical and clinical arena via a wide range of advanced skills, in addition to being the key interface with customers and animals. The Midwest is home to the second largest population of veterinary professionals in the U.S. with more than 60,000 veterinary professionals in the region.



Alyssa Mages, second from left, with MentorVet Tech, conducts Flash Mentoring at inaugural HiVE event last year in Austin

The two-day event at the Hyatt Regency Minneapolis features three areas of focus: Professional and Career Development; Personal and Self Care and; Clinical and Medical Skills. Sessions include:

- **Peer-to-Peer Flash Mentoring.** Alyssa Mages, BS, CVT and Mariel Hendricks, MVEd, BS, RVT will lead a unique and engaging mentoring program that focuses on professional skills and strategies to lead sustainable careers as veterinary nurses and technicians.
- **Conflict Management Essentials Training.** Andy Roark, DVM, practice leadership speaker, writer, and consultant, premieres his new Conflict Management program with Uncharted Live sessions for veterinary nurses/technicians and veterinary practice leaders and managers.
- **Personal Finances:** *“Financial Triage: Money Management Basics for Veterinary Technicians”*
- **Work Life Balance:** *“Manager Guilt, Why We Have It and How Do We Get Rid of It”*
- **Team Effectiveness:** *“Honey Bee Concept – Teaming and Collaborating: Harmonious Like a Hive”*
- **Conflict Management:** *“Navigating Difficult Conversations: Confrontation, Conflict Management and De-Escalation”*
- **Mental Health:** *“Mental Health and Well-Being: What Does it Look Like?”*
- **Emergency/Critical Care Toxicology:** *“Too Much of a Good Thing: Common Prescription Drug Overdoses in the ER”*
- **Euthanasia in Management:** *“Leading With Empathy: A Veterinary Management Guide to Compassionate Euthanasia”*

- **Dentistry:** *“More than Missing Teeth: Dental and Oral Abnormalities”*
- **Nutrition:** *“The Nutrition Assessment”*
- **Oncology:** *“Triaging the Oncology Patient”*

NAVC HiVE events are designed to be nimble and get ahead of issues impacting veterinary professionals while shaping the veterinary industry now and into the future. This new style of in-person events will bring the industry’s brightest thinkers directly to members of the veterinary community across the U.S. Each NAVC HiVE event will consist of four areas of focus: animal health industry trends affecting patient treatment; issues faced by the veterinary industry such as staffing shortages and mental health; specific veterinary team member needs; and the business side of the \$104 billion domestic veterinary industry.

NAVC is partnering with the Minnesota Association of Veterinary Technicians, the Indiana Veterinary Technician Association and the Academy of Dermatology Veterinary Technicians to present Vet Nurse+Tech HiVE and Practice Management HiVE.

For more information about the NAVC HiVE event, including the full program schedule and registration details, please visit navc.com/hive.

About the NAVC

The North American Veterinary Community (NAVC) is a nonprofit organization dedicated to supporting and advancing veterinary professionals worldwide. The world’s leading provider of veterinary continuing education, the NAVC delivers essential training, tools and resources for veterinary professionals to stay abreast of advances in animal medicine and provide the best medical care for animals everywhere. Through its commitment to innovation and excellence, the NAVC has developed a diverse portfolio of products and services, including educational events, headlined by VMX, the world’s largest, most comprehensive continuing education conference and launchpad for new products and innovations within the veterinary industry; a robust digital platform for virtual learning and engagement; the veterinary industry’s largest and award-winning portfolio of trade publications; and an advocacy arm which unites the veterinary community and pet lovers. The NAVC was founded in 1982 and is headquartered in Orlando, FL. Since 2017, the NAVC has been recognized annually as one of the Top Workplaces by the Orlando Sentinel. To learn more about NAVC’s products and brands, visit <https://navc.com/>. To see our schedule of upcoming events, visit <https://navc.com/calendar/>.

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