

NAVC Fact Sheet

- [The North American Veterinary Community](#) (NAVC) is a nonprofit organization and global leader in continuing education for veterinary professionals. Since its founding in 1982, the NAVC is dedicated to providing veterinary professionals worldwide the education, resources and tools to thrive in their careers and deliver the best medical care for animals everywhere. NAVC's headquarters is in Orlando, Florida.
- Through its expansive and diverse portfolio, the NAVC provides interactive, year-long learning opportunities customized to individual learning preferences.
- Its flagship event, the Veterinary Meeting & Expo (VMX), is the world's largest and most comprehensive global veterinary conference, providing continuing education and professional development opportunities. Its award-winning Expo Hall is where the veterinary community's leading companies and organizations from around the world showcase the latest, most innovative products and services that support the profession. Now in its 41st year, VMX also serves as the launchpad for the veterinary industry's new products and pharmaceutical introductions.
- The NAVC Institute, held in Orlando, Florida each May, provides veterinarians with five days of immersive, hands-on training with world-renowned veterinary leaders. Focusing on one specific skill area, participating veterinarians can immediately advance their skills and put their learnings into practice.
- Dedicated to bringing innovative and specialized event experiences to the entire veterinary community, the NAVC launched NAVC HiVE in 2023. NAVC HiVE presents a new style of in-person events and focuses on veterinary industry trends, issues faced by the veterinary community, team member needs and the business side of the \$104 billion United States veterinary industry.
- The NAVC is the world's largest publisher in the veterinary healthcare industry, with its award-winning portfolio of publications including: *Today's Veterinary Business*, *Today's Veterinary Nurse*, *Today's Veterinary Practice*, and *Veterinary Advantage*.
- Through its digital portfolio, VirtualXP, NAVC is taking events and continued education opportunities, through which NAVC built its global reputation, and making them available to veterinary professionals worldwide. This includes interactive virtual summits and live webinars and microlearning videos and podcasts through VetFolio. VetFolio also offers additional certification programs for veterinary professionals.
- The NAVC is recognized for its outstanding culture and work environment. It has been recognized four times as one of *Orlando Sentinel's* Top Workplaces and was named second for Best Employer Overall Among Small Companies in 2022; *Florida Trend* recognized NAVC as one of the Best Places to Work in Florida in 2018; and NAVC was named the Gainesville Chamber of Commerce's Large Business of the Year 2018-2019.
- The NAVC also created and hosts the VETTY Awards®, the veterinary industry's premier annual global marketing awards program dedicated to recognizing the innovation, creativity, and excellence in the art of communicating about animal health care products, services, and programs. NAVC presents the Grand Prize VETTY Awards® winners in a special ceremony each year at VMX.

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