Cats deserve protection, too

Serving your feline patients may increase opportunities for growth

Cat owners care about your recommendation

• Lack of a veterinarian’s recommendation is the #2 reason cat owners say they don’t use heartworm prevention.¹
• Heartworm is considered the 2nd most concerning parasite among cat owners, second only to fleas.²
• 46% of current pet owning households have multiple types of pets.³ Be sure to ask all your dog-owning clients if they have cats at home.

Remembering is still an issue

• Because life happens, choose Advantage Multi® for Cats. Heartworm protection that forgives if clients forget to apply on the same day every month.*

» Benefit:
Heartworm prevention that works with your clients’ lifestyle.

Feature/Function:

• Kills fleas through contact—no biting or blood feeding required to die
• Treats and controls ear mites
• Treats and controls common intestinal parasites: roundworms and hookworms
• Prevents heartworm disease

» Benefit:
Advantage Multi® offers broad-spectrum protection.

Benefit:
Advantage Multi® for Cats is a prescription-only flea treatment that offers heartworm protection.

* After a single administration of Advantage Multi®, if you forget and go over 30 days between treatments, just treat immediately and resume your monthly schedule. Advantage Multi® is only available from a licensed veterinarian.

¹,² Data on file. Bayer, Shawnee Mission, KS.

CAUTION: Federal (U.S.A.) law restricts Advantage Multi® for Cats (imidacloprid+moxidectin) to use by or on the order of a licensed veterinarian. WARNINGS: Do not use on sick or debilitated cats or ferrets. Do not use on underweight cats. (See ADVERSE REACTION.) Do not use on cats less than 9 weeks of age or less than 2 lbs. body weight. Do not use on ferrets less than 2 lbs. body weight. PRECAUTIONS: Avoid oral ingestion. HUMAN WARNINGS: Children should not come in contact with the application site for 30 minutes after application.

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Your cat needs protection from parasites too.

Do you have a cat(s) at home?
If so, what type of parasite protection do you use?

What parasites are common to cats?
Fleas, ear mites, roundworms, hookworms and heartworms.

Do indoor cats need parasite protection?
Indoor cats are still at risk, especially if other pets are present in the home. Fleas, ear mites, intestinal worms, and heartworm-infected mosquitoes can find their way indoors.

Can cats get heartworm disease?
Yes! Cats can get heartworms just like dogs do, from the bite of an infected mosquito. Think indoor cats are not at risk? In a study of 50 cats with heartworm, 27% were indoor only.

What is the treatment for heartworm disease in cats?
For dogs, there is a series of injections to treat heartworm disease, but this medication cannot be used for cats. There is no approved treatment for cats that test positive for heartworms, making prevention essential.

Benefits of Advantage Multi® for Cats
Advantage Multi® for Cats helps to protect your cat from parasites inside and out:
- Easy to use, cat friendly topical
- Protection from fleas - kills through contact, so fleas don’t have to bite your cat to die
- Treats and controls ear mites
- Treats and controls roundworms and hookworms
- Prevents heartworm disease

State the Solution
Advantage Multi® for Cats offers heartworm prevention that forgives if you forget and broad spectrum protection.

Make Your Recommendation
Ms. Jones, I believe Advantage Multi® for Cats will provide Tigger the important protection she needs. Do you have any questions?

ADVANTAGE MULTI® for cats (imidacloprid + moxidectin) Topical Solution

One-month topical application may not provide the protection of heartworm disease, cats with adult flies, is indicated for the treatment of this infestation, as well as the treatment and control of ear mites and intestinal parasites involving nematodes and cestodes in cats of either sex that weigh 2 lbs. or more.

One-month topical solution for kittens for the prevention of heartworm disease, cats with adult flies, is indicated for the treatment of this infestation, as well as the treatment and control of ear mites and intestinal parasites involving nematodes and cestodes in cats of either sex that weigh 2 lbs. or more.

CAUTION: Federal (U.S.) law restricts this drug to use by or on the order of a licensed veterinarian.

DESCRIPTION:
ADVANTAGE MULTI for Cats (imidacloprid + moxidectin) is a colorless to off-white, easy-to-apply roll-on solution in single-dose applicator tubes for topical treatment of cats. The formulation and dosage schedule are designed to provide a minimum of 40 days and up to 6 months of activity against a wide range of parasites.

Laboratory Studies:
ADVANTAGE Multi for Cats (Advantage Muli) is not effective against the hookworm species, Ancylostoma, Toxocara, or Toxascaris.