

IMMITICIDE[®]
(melarsomine dihydrochloride)

STERILE POWDER



The original melarsomine heartworm disease treatment

Feature:

Launched in 1995, IMMITICIDE was the first melarsomine dihydrochloride product approved by the FDA for the treatment of heartworm disease in dogs.

Benefit:

Veterinarians can trust IMMITICIDE, which has been evaluated in numerous efficacy and safety studies.

Feature:

In a study evaluating the 2-dose protocol, which is indicated for dogs with Class 1 or Class 2 heartworm disease,* IMMITICIDE was 90.8% effective against immature (4 mo. old) adult heartworms

In a separate study evaluating the 3-dose (alternate) protocol, which is indicated for dogs with Class 3 heartworm disease,* IMMITICIDE was 99% effective against mature heartworms.

Benefit:

Confidence that the product the veterinarian is using will be efficacious against adult infections of *Dirofilaria immitis* in dogs.

*See prescribing information for details about classifying the severity of heartworm disease

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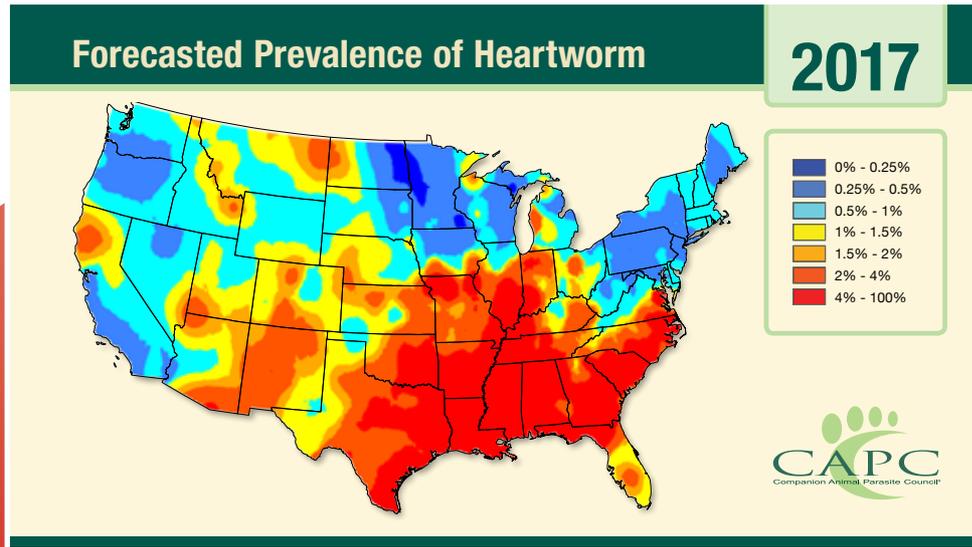
IMMITICIDE is a Merial Product. Merial is now part of Boehringer Ingelheim.

IMPORTANT SAFETY INFORMATION: IMMITICIDE should not be used in dogs with very severe (Class 4) heartworm disease. IMMITICIDE should be administered by deep intramuscular injection in the lumbar (epaxial) muscles (L3–L5) only. Do not use in any other muscle group. Do not use intravenously. Care should be taken to avoid superficial injection or leakage. Serious adverse reactions may occur in any dog with heartworm disease due to the killing of heartworms in the pulmonary arteries. Reactions may include thromboembolism, dyspnea, coughing, depression, right side heart failure and death. Dogs should be cage rested following treatment due to possible thromboembolic disease. Post-injection site reactions (e.g. pain, swelling) were the most commonly reported adverse events. See full prescribing information for dosing and administration directions prior to each use of IMMITICIDE.

**Sound
Byte**

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CAPC forecasted an above average heartworm disease activity nationwide for 2017



Data sourced from the Companion Animal Parasite Council Parasite Prevalence Maps. www.capcvet.org

Don't be caught without
IMMITICIDE (melarsomine dihydrochloride)
on your shelf!

Ensure you are ready to treat the dogs
in your care when the need arises.

Sound CHECK-OFF & ECHO NOTES **Byte**

Start an Effective Team to Pet Owner Conversation

Ms. Jones, we need to talk about Spot's test results. The heartworm antigen test that we performed in the clinic was positive. First, I'd like to talk to you about heartworm disease – which is a serious condition in dogs – and answer your questions about how Spot acquired the infection.

State the Solution

Discuss Next Steps: Next we need to perform confirmation heartworm testing. If Spot's heartworm positive result is confirmed, we will need to perform additional diagnostics, and then discuss heartworm treatment.

Make Your Recommendation

Discuss treatment: Ms. Jones, it is very important that we treat Spot's heartworm infection. The drug we will use for heartworm treatment is called IMMITICIDE; I have used it to effectively treat many dogs over the years. Now, we need to talk about Spot's recommended treatment protocol, and the risks associated with heartworms and heartworm treatment.

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