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The North American Veterinary Community and The Veterinary Innovation Council are pleased to announce the Inaugural Veterinary Innovation Awards

ORLANDO, FL — February 4, 2017 – The North American Veterinary Community (NAVC) and the Veterinary Innovation Council (VIC) are excited to announce the launch of their first ever Veterinary Innovation Awards. Sponsored by Zomedica, the awards will provide veterinarians and their peers a chance to nominate passionate innovators and organizations that have dedicated themselves to the betterment of the animal health industry. Nominations are now open and all the winners will be announced at the 2018 NAVC Conference. The NAVC and VIC are honored to recognize those people and organizations that have made a difference in veterinary medicine and in the lives of animals everywhere.

Animal health professionals and organizations are eligible under two nomination categories: “Individual” and “Organizational.” The Individual Category includes Veterinarians, Veterinary Technicians/Nurses, Practice Managers and Veterinary Students or those that were students when the innovation was created. Other applicants in the Individual Category might include those that had a profound impact on the industry as business leaders, elected officials, journalists, authors or animal advocates. The Organizational Category includes Hospitals and Practices, which can be stand-alone clinics or groups, Corporations/Industry, Non-Profit Associations and Academic Institutions.

“Zomedica was created for veterinarians by veterinarians to bring innovative, needs-driven products to the industry. We are honored and excited to sponsor the Veterinary Innovation Award and assist with the bold mission of the Veterinary Innovation Council,” said Stephanie Morley, DVM, COO of Zomedica.

“An innovative ecosystem is paramount to growing veterinary medicine’s impact on the animals in our trust, to society and to One Medicine. I am delighted that Zomedica and VIC are moving forward to assure that innovators are recognized and that their stories become the legends of our profession.” said Edward Robb DVM, CEO of BioPharma Potentials, a consulting company in veterinary product development who proposed this award to the NAVC because it has the broadest scope across the profession.



"Offering these awards allows us to honor and recognize the dedicated and talented innovators and organizations that align with the mission of providing better care for animals everywhere." said Mia Cary, DVM, Chief Innovation Officer of the NAVC.

To learn more about the Veterinary Innovation Awards and to nominate an individual or organization visit VICAwards.com.

ABOUT THE NAVC

Founded in 1982 and headquartered in Gainesville, Florida, with offices in Orlando, Florida, the North American Veterinary Community (NAVVC) is a non-profit organization providing world-class professional development to the global veterinary healthcare community. Its largest initiative, the annual NAVVC Conference, hosts more than 17,000 attendees each year. Other offerings include VetFolio, an online CE platform in conjunction with AAHA; the NAVVC Institute; the Veterinary Innovation Council; the newly launched Industry Services Division; its official journals, *Today's Veterinary Practice* and *Today's Veterinary Technician*; and the newest educational offerings: NAVC Live and NAVC Discovery. Visit NAVVC.com for more details.

About Zomedica

With U.S. operations based in Ann Arbor, Michigan, Zomedica is a veterinary pharmaceutical and healthcare solutions company targeting products for companion animals (canine, feline and equine) through a ground-breaking approach that focuses on the unmet needs of clinical veterinarians. Zomedica is building a diversified portfolio of products comprised of the discovery, development and commercialization of innovative drugs alongside novel drug delivery systems, devices and diagnostics. With multiple clinical veterinarians in executive management, it is Zomedica's mission to give veterinarians the opportunity to lower costs, increase productivity, and grow revenue while better serving the animals in their care. For more information, visit www.ZOMEDICA.com.

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