

NAVC CEO, TOM BOHN, RECOGNIZED AS TOP EXECUTIVE, INNOVATOR AND CHANGEMAKER

ORLANDO, FL — June 8, 2017 – The [North American Veterinary Community \(NAVC\)](#) Chief Executive Officer and innovative leader, Thomas M. Bohn, CAE – deemed one of the *Orlando Business Journal's* “CEOs of the Year” and *MeetingsNet* “Changemaker” – is quickly receiving recognition both locally and nationally for making innovative change within the veterinary association space.

Within five years as the association’s commander, Bohn spearheaded the transformation and expansion of the association’s annual continuing education conference serving more than 17,000 veterinary professionals from all over the world. His number one goal for growth and advancement has always been at the root of the organization's mission: better care for animals everywhere.

Bohn can be credited with an impressive 30% growth in attendance of the longstanding conference, now known as VMX: Veterinary Meeting & Expo. He also led the charge for the event's move to a new location to allow for additional expansion, program capabilities and growth.

He has focused on removing barriers throughout the profession and developing strategic partnerships with other associations with similar missions, such as AAHA (American Animal Hospital Association), to break new ground in the animal health industry. Over the past year, he’s also launched the NAVC’s Industry Services Division, serving more than 15 veterinary association clients in its inaugural year, extending the knowledge and experience of the NAVC team to support the shared missions of these more targeted groups to improve veterinary healthcare within their specific species or disciplines of focus.

“When I joined the NAVC five years ago, I saw a unique opportunity for the growth and change of our continuing education offerings. A model that hadn’t really been explored in the veterinary association space - the development of an all encompassing show that would allow us to bring smaller associations’ events into our own, to provide broader, more in-depth educational opportunities all in one place,” said Bohn.

Among the NAVC board and staff, Bohn is well known for his leadership style and structural strategy that has allowed the organization to flourish. The size of the staff has tripled since his onboarding and he has successfully opened a second office for the veterinary organization in Orlando, Florida. A fellow pet owner and an all-around animal lover, he has only started to scratch the surface for change within the veterinary profession. Be assured, there’s much more to come.

ABOUT THE NAVC

Founded in 1982 and headquartered in Gainesville, Florida, with offices in Orlando, Florida, the [North American Veterinary Community \(NAVC\)](#) is a non-profit



organization providing world-class professional development to the global veterinary healthcare community. Its largest initiative, [VMX](#), formerly known as the NAVC Conference, hosts more than 17,000 attendees each year. Other offerings include [VetFolio](#), an online CE platform in conjunction with [AAHA](#); the [NAVC Institute](#); the [Veterinary Innovation Council](#); an [Industry Services Division](#); its official journals: [Today's Veterinary Business](#), [Today's Veterinary Practice](#), [Today's Veterinary Technician](#) and [Veterinary Advantage](#); and the newest educational offerings: [NAVC LIVE](#) and [NAVC Discovery](#). Visit [NAVC.com](#) for more details.

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