

VMX 2024 Public Relations Opportunities

Do you have news to share? We're here to help!

- SATELLITE MEDIA TOUR***
Limited Opportunity! Live from the show floor, VMX sponsors and exhibiting companies may conduct a Satellite Media Tour (SMT) in the VMX Press Studio. This opportunity, available for 2 or 4 hour time blocks Jan 15-17, includes: pre-event media pitching, media advisory, professional cameras, lighting and production, and coverage reports. Previous Satellite Media Tours conducted at VMX have reached an audience of millions via various TV and radio stations. Results vary by story angle.
- SHARE PRESS RELEASE(S)**
Your company's or clients' press releases will be presented in the onsite Press Room reaching VMX registered press.
- OFFICIAL VMX 2024 PRESS RELEASE TEMPLATE**
Official press release template available for download.
- RENT VMX PRESS STUDIO***
The VMX Press Studio, located on the Expo Floor, captures the high energy and buzz inside the Expo Hall. Companies may rent time in the studio to hold a press conference, media round table, or make company/product announcements.
- PRESS ROOM SPONSORSHIPS***
Sponsor a continental breakfast or lunch for our registered press.
- PRIVATE USE OF OFFICIAL VMX PRESS ROOM**
Host a press conference or media roundtable onsite in our press room, conveniently located in the Orange County Convention Center South Concourse.
- PROMOTE PRESS EVENTS**
Include your press conference, media roundtable, or other scheduled media events in the Daily Highlights we prepare for the press.

* Contact NAVC PR for pricing.



[VMX 2022 Satellite Media Tour Sample Interview](#)



[VMX Press Conference](#)



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