

WHY EXHIBIT?

VMX

2024

VETERINARY MEETING & EXPO

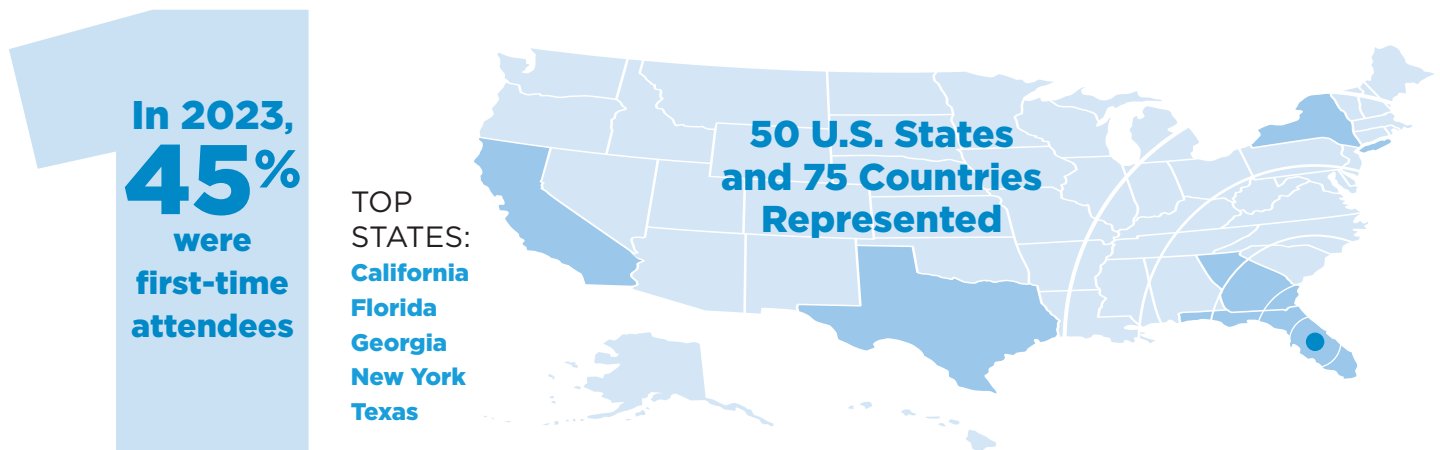
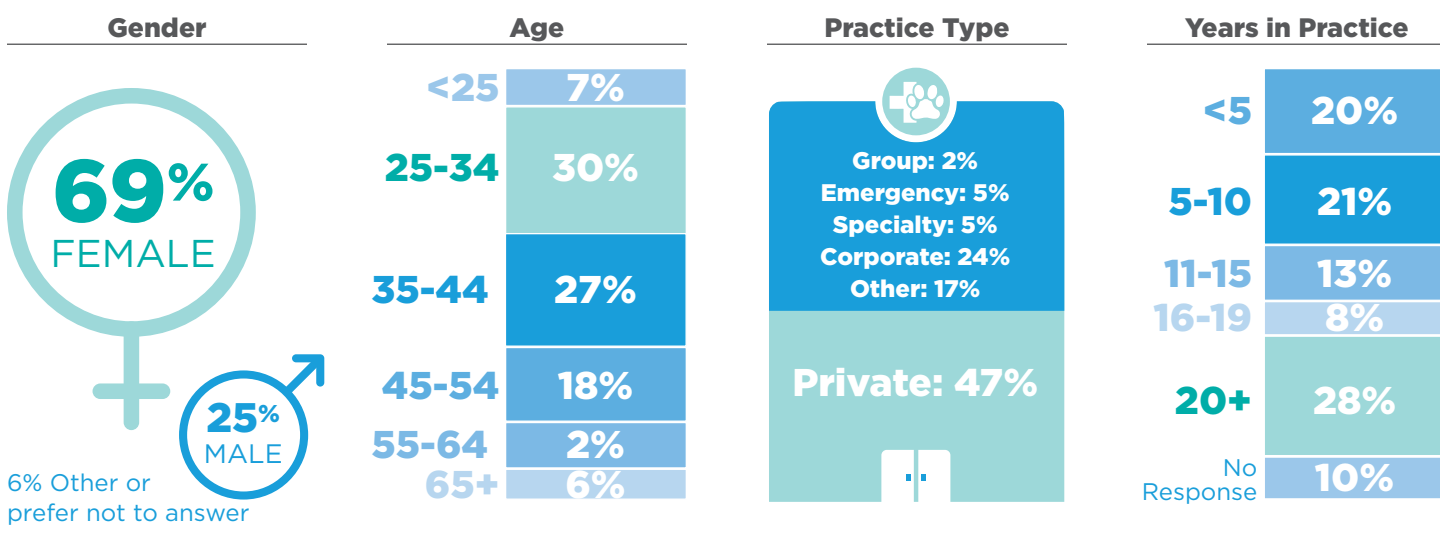
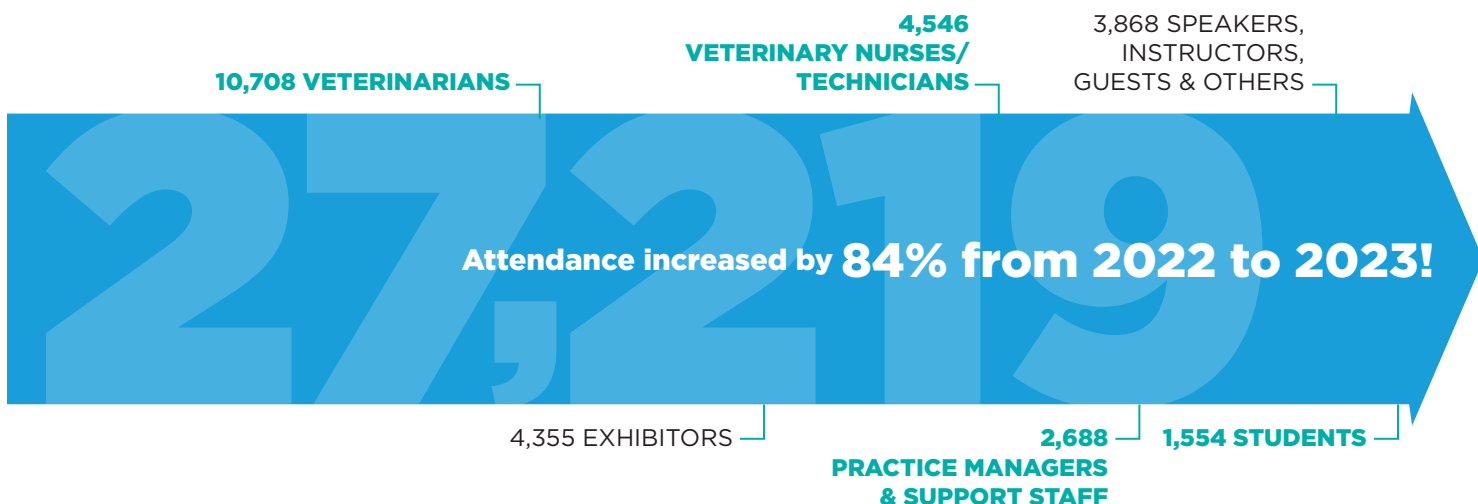
January 13-17, 2024 (Exhibits 14-17) | Orlando, FL + Online Everywhere

The world's leading veterinary event, VMX attracts over **27,000 attendees**, composed of more than **19,000 veterinary professionals**. That's over 19,000 opportunities for qualified prospects to walk by your booth, engage with your products and invest in your services.



Contact Us Today! [NAVc.com/Expo](https://www.navc.com/Expo)

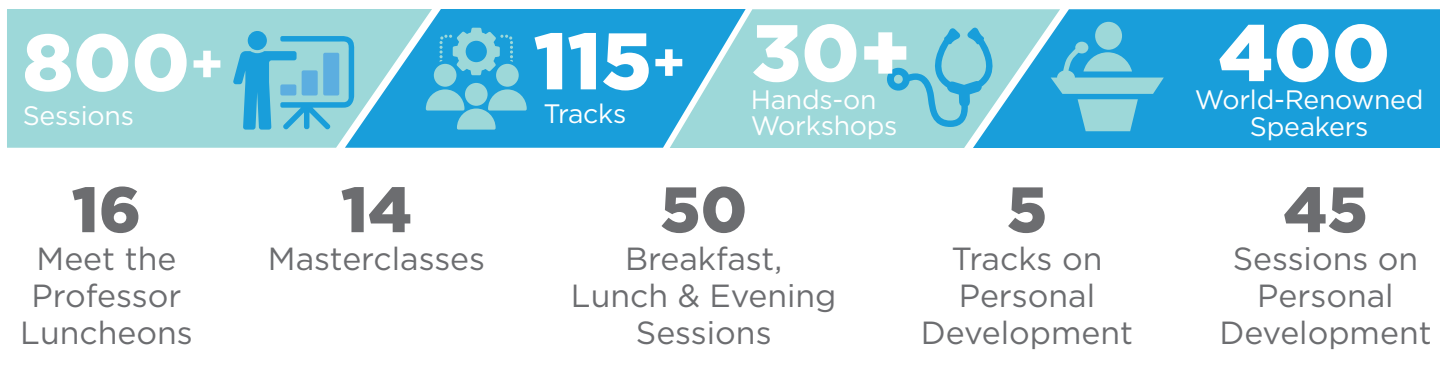
WHO ATTENDS



Reserve your booth space now at NAVCCOM/EXPO

CE IS KEY

Why Is VMX the World's Leading Veterinary Conference?



1200+

An attendee may obtain as many as **42.5 CE credits** during the 5-day conference, choosing from sessions that offer more than 1,200 CE hours.

CE Credit Information

- 75-minute session = 1.5 CE credit hours**
- 50-minute session = 1 CE credit hour**
- 25-minute session = 0.5 CE credit hour**

For more information, contact RACE at +1.877.698.8482 or visit aavsb.org/race

DID YOU KNOW?

86% RETENTION RATE OF REPEAT EXHIBITORS TOPS THE CHARTS

SMALL ANIMAL PRACTICES RULE

72% of VMX attendees are primarily in small animal practice.¹

VMX GENERATES NEW BUSINESS LEADS

45% were first-time attendees at VMX 2023

The average number of scans per booth at VMX was 550, while some booths acquired as many as 8,000 leads due to their involvement in our many advertising and sponsorship opportunities.

1. VMX 2023 survey.

YOU CAN DEVELOP PARTNERSHIPS WITH OTHER LEADERS IN THE PROFESSION

VMX is where the leaders of the profession first come together to learn, collaborate and connect with businesses like yours.

VMX SPOTLIGHTS YOUR BRAND

We offer several opportunities before, during and after VMX for your company and/or brand to receive exposure on NAVC.com, within NAVC newsletters, in onsite printed materials and the VMX app, in official NAVC journals and on VetFolio.com.

Reserve your booth space now at NAVC.com/Expo

WHY EXHIBIT?

51% 51% OF ATTENDEES SAID THE EXPO HALL EXPERIENCE WAS THEIR PRIMARY REASON FOR ATTENDING VMX



Your Booth Space Purchase Includes the Following

1. Listing on NAVC.com, in the Exhibitor Directory, and in the VMX App
2. Complimentary badges (based on the size of the booth)
3. Access to Scientific Sessions with CE
4. Meal vouchers (based on the size of the booth)
5. Identification sign with company name and booth number (44"x7")
6. 8' high back drape and side drapes
7. 24/7 Expo Hall perimeter security during exhibit days
8. Access to sponsorships, advertising, and marketing opportunities
9. Ability to earn Priority Points for use in future booth selections

Note: Carpeting is required at the exhibitor's expense. Electrical, internet, and lead retrieval are optional and at the exhibitor's expense. Attendee mailing list and other sponsorship items are available for a fee. Email Sponsorships@NAVC.com for details.

VMX 2024 Exhibit Space Fees

Category	Pricing Until 9/4/23	Pricing 9/5/23-Event
Zone A	\$59.50/SF	\$61/SF
Zone B	\$58.50/SF	\$60/SF
Zone C	\$57.50/SF	\$59/SF
Zone D	\$55.50/SF	\$57/SF
Not-For-Profit (NFP)/ 10'x10' Booth	\$995	
Startup Circle (24 Booths)	\$1,995	
Additional Charge for Every Corner	\$450	

VMX 2024 Exhibitor Information

TOP 25 MOVE IN

Thursday, January 11 • 8:00 AM – 5:00 PM

GENERAL MOVE IN

Friday, January 12 • 5:00 PM

Saturday, January 13 • 5:00 PM

EXPO HALL HOURS

Sunday, January 14 • 9:00 AM – 6:30 PM

Monday, January 15 • 9:00 AM – 5:30 PM

Tuesday, January 16 • 9:00 AM – 5:30 PM

Wednesday, January 17 • 9:00 AM – 2:00 PM

[VMX EXHIBITOR RESOURCES](#) • [VMX STARTUP CIRCLE APPLICATION](#)

QUESTIONS? Contact EXPO@NAVC.com
Reserve your booth space now at NAVC.com/Expo

New exhibitor applications are available online today at NAVC.com/Expo

Need more information? Contact an Exhibit Sales Team Member at Expo@NAVC.com

REGISTER TODAY!