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The Veterinary Innovation Summit (VIS) offers a comprehensive look at the future of the veterinary world while providing an open forum for collaboration. VIS creates a space where some of the most progressive thinkers gather, network and strategize ways to move the veterinary profession into a more future-focused setting.

VIS connects veterinary professionals and cultivates ideas to make transformative change possible. Join us for inspiration, engagement and motivation to drive positive change in the industry. There is nowhere else where you’ll have the opportunity to join like-minded animal health professionals to discuss major trends impacting the industry today, tomorrow and in the future.

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NAVC2023VT
SPEAKERS

Shafi Ahmed, MBBS, PhD, FRCs, PGDipEd, FCI, FRSA
Professor, Chief Executive Officer, Surgeon, Consultant, Medical Realities

Doug Aspros, DVM
Chief Veterinary Officer & Chairman, Veterinary Practice Partners, President, Veterinary Innovation Council

Jules Benson, BVSc, MRCVS, AVP
Vice President of Pet Health & Chief Veterinary Officer, Nationwide Pet Insurance

Philip Bergman, DVM, MS, PhD, DACVIM - Oncology
Director, Clinical Studies, VCA, Oncologist, Katonah-Bedford Veterinary Center

Nathan Bollig, MS, DVM
Senior Consultant, Pet Health Insights, Nationwide Insurance

Latonia Craig, CDP®, EdD, MA, MEd
Chief Diversity, Equity and Inclusion Officer, American Veterinary Medical Association

Mark Cushing, JD
Founder and Managing Partner, Animal Policy Group

Victor Echevarria, BS, MBA
Managing Director, Jackson Square Ventures

Aimee Gilbreath, MBA
President, PetSmart Charities

Candise Goodwin
Principal, Outlier Advisors

Ashby Green, MBA
Chief Financial Officer, Growth Catalyst, Adjunct Professor at University of Tampa, Gazelle Capital

Eleanor Green, DVM, DACVIM, DABVP
Founding Dean, Lyons College School of Veterinary Medicine

Mike Greenberg, DVM
Co-Founder, Veterinarian, Veterinary Care Accessibility Project

Susan Groeneveld, BSc
Founder, Sylvesterial

Rafael Grossmann, MD, MHDS, FACS
Surgeon, DigitalHealth Innovator, Educator, Communicator

Donna Harris, DVM, MBA, MS (Strategic Foresight)
Veterinarian, Veterinary Special Services, Michigan State University

David Haworth, DVM, PhD
Chief Executive Officer, Veterinarian, Vidium Animal Health

William Hendricks, PhD
Founder and Chief Scientific Officer, Vidium Animal Health

Andrew Hessel, Msc
Chairman, Co-Executive Director, Co-founder, Genome Project-write (GP-write), The Center of Excellence for Engineering Biology (CEEB)

Mary Lou Jepsen, PhD
Chief Executive Officer & Founder, Openwater

Bob Lester, DVM
Co-Founder and Chief Medical Officer, WellHaven Pet Health President of Board of Directors, NAVC

James Lloyd, DVM, PhD
Senior Consultant, Animal Health Economics

Andrew Maccabe, DVM, MPH, JD
Chief Executive Officer, American Association of Veterinary Medical Colleges

Kaitlin McDaniel, DVM
Veterinarian

Brennen McKenzie, MA, MSc, VMD
Director of Veterinary Medicine, Loyal for Dogs

Bertalan Meskó, MD, PhD
Director, The Medical Futurist

Rustin Moore, DVM, PhD, DACVS
Dean, The Ohio State University College of Veterinary Medicine

James Oldeschulte, DVM
Veterinarian, Veterinary Emergency Group

Dwayne Paschall, PhD
Fellow Associate, Clinical Informatics Data Science, Research & Development, IDEXX

Patricia Porter, MBA
Founder, Veterinarian Electronic Assistant

Ed Sayres
Executive Director, Petland Charities

Traci Shreyer, BA, MA
Purdue University

Aimee St. Arnauld
Partner, Open Door Veterinary Care

David Strauss
Co-Founder, ROO

Jennifer Welser, DVM, DACVO
Chief Strategy Officer, CityVet

Derick Whitley, DVM
Vice President of Strategy, Innovation and Diagnostics, Vidium Animal Health

Shawn Wilkie
Chief Executive Officer, Talkatoo
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<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>12:00 - 8:00 PM</td>
<td>Registration Open</td>
<td>Loews Kansas City Ballroom Level: City Beautiful Ballroom Foyer</td>
</tr>
<tr>
<td>5:00 - 6:00 PM</td>
<td>Welcome &amp; Networking Reception</td>
<td>Ballroom Level: City Beautiful Foyer</td>
</tr>
<tr>
<td>6:00 - 8:00 PM</td>
<td>Keynote &amp; Dinner: Therapeutic Devices That Could Treat Cancer, Stroke &amp; Mental Diseases</td>
<td>Ballroom Level: City Beautiful Ballroom D</td>
</tr>
</tbody>
</table>

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<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
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<tbody>
<tr>
<td>7:00 - 8:00 AM</td>
<td><strong>Arrive, Register &amp; Networking Breakfast</strong></td>
<td>Loews Kansas City, Ballroom Level: City Beautiful Ballroom Foyer &amp; City Beautiful Ballroom D</td>
</tr>
<tr>
<td>8:00 - 9:30 AM</td>
<td><strong>WELCOME &amp; KEYNOTE</strong></td>
<td>Ballroom Level: City Beautiful Ballroom E</td>
</tr>
<tr>
<td>8:00 - 8:10 AM</td>
<td><strong>Welcome</strong></td>
<td>Eleanor Green</td>
</tr>
<tr>
<td>8:10 - 9:30 AM</td>
<td><strong>KEYNOTE: Medical Futurist</strong></td>
<td>Bertalan Meskó</td>
</tr>
<tr>
<td>9:30 - 10:00 AM</td>
<td>From Fido to the Future: How Synthetic Biology is Transforming Animal Health and Paving the Way for Human Medicine</td>
<td>Andrew Hessel</td>
</tr>
<tr>
<td>10:00 - 10:30 AM</td>
<td><strong>NETWORKING COFFEE BREAK</strong></td>
<td>City Beautiful Ballroom Foyer</td>
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<tr>
<td>10:30 AM - 12:00 PM</td>
<td><strong>MORNING SESSIONS CONTINUED</strong></td>
<td>Ballroom Level: City Beautiful Ballroom E</td>
</tr>
<tr>
<td>10:30 - 11:00 AM</td>
<td><strong>The Role of Venture Capitalists in Innovation</strong></td>
<td>Victor Echeverria, Moderator: David Strauss</td>
</tr>
<tr>
<td>11:00 - 12:00 PM</td>
<td><strong>KEYNOTE Part 1: Welcome to the Medaverse</strong></td>
<td>Shafi Ahmed</td>
</tr>
<tr>
<td>12:00 - 1:30 PM</td>
<td><strong>LUNCH &amp; NETWORKING</strong></td>
<td>City Beautiful Ballroom D</td>
</tr>
<tr>
<td>1:30 - 2:25 PM</td>
<td><strong>FIRST BREAKOUTS</strong></td>
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<tr>
<td>1:30 - 2:25 PM</td>
<td><strong>FIRST BREAKOUT A:</strong> Building the Case for Interoperability in #bigvetmed: A Discussion</td>
<td>Jules Benson, Nathan Bollig</td>
</tr>
<tr>
<td>1:30 - 2:25 PM</td>
<td><strong>FIRST BREAKOUT B:</strong> Financial Triage for Access to Care</td>
<td>Aimee St. Arnauld, Moderator: Rustin Moore</td>
</tr>
<tr>
<td>1:30 - 2:25 PM</td>
<td><strong>FIRST BREAKOUT C:</strong> Unmasking Pain: Applying Machine Learning to Visual Pain Recognition</td>
<td>Susan Groeneveld, Moderator: Doug Aspros</td>
</tr>
<tr>
<td>1:30 - 2:25 PM</td>
<td><strong>FIRST BREAKOUT D:</strong> How Does Private Equity and Venture Capital Evaluate Veterinary Medicine</td>
<td>Victor Echevarria, Ashby Green, Moderator: Bob Lester</td>
</tr>
<tr>
<td>2:35 - 3:30 PM</td>
<td><strong>SECOND BREAKOUTS</strong></td>
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<tr>
<td>2:35 - 3:30 PM</td>
<td><strong>SECOND BREAKOUT A:</strong> Integrating AI Into Your Practice</td>
<td>Patricia Porter, Shawn Wilkie</td>
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<tr>
<td>2:35 - 3:30 PM</td>
<td><strong>SECOND BREAKOUT B:</strong> Artificial Intelligence Panel</td>
<td>Kate McDaniel, James Oldeschulte, Dwayne Paschall, Moderator: Jen Welser</td>
</tr>
<tr>
<td>2:35 - 3:30 PM</td>
<td><strong>SECOND BREAKOUT C:</strong> Ending the Dog Breeding Wars</td>
<td>Ed Sayres, Traci Shreyer, Moderator: Mark Cushing</td>
</tr>
<tr>
<td>2:35 - 3:30 PM</td>
<td><strong>SECOND BREAKOUT D:</strong> Can We Make Dogs Live Forever?</td>
<td>Brennen McKenzie, Moderator: Candise Goodwin</td>
</tr>
<tr>
<td>3:30 - 4:00 PM</td>
<td><strong>NETWORKING COFFEE BREAK</strong></td>
<td>City Beautiful Ballroom Foyer</td>
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<tr>
<td>4:00 - 5:00 PM</td>
<td><strong>STARTUP PITCH COMPETITION</strong></td>
<td>Three Finalists: Inventory Ally, Highfive &amp; Veterinarian Electronic Assistant</td>
</tr>
<tr>
<td>5:00 - 5:30 PM</td>
<td><strong>BREAK &amp; VOTE FOR THE WINNER OF THE PITCH COMPETITION IN THE MOBILE APP</strong></td>
<td>Winner will be announced at tonight’s Networking Reception in the City Beautiful Foyer</td>
</tr>
<tr>
<td>5:30 - 7:00 PM</td>
<td><strong>Networking Reception</strong></td>
<td>Ballroom Level: City Beautiful Foyer</td>
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<tr>
<td>8:00 - 9:15 AM</td>
<td><strong>MORNING SESSIONS</strong></td>
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<td>Ballroom Level: City Beautiful Ballroom E</td>
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<td></td>
<td><strong>INNOVATION UPDATES FROM INSIDE THE INDUSTRY (15 minutes each)</strong></td>
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<td>American Association of Veterinary Medical Colleges (AAVMC)</td>
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<td>Andrew Maccabe</td>
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<td>American Veterinary Medical Association (AVMA) - Journey for Teams</td>
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<td>Latonia Craig</td>
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<td>Access to Care Updates</td>
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<td></td>
<td>Mike Greenberg, Donna Harris, Jim Lloyd</td>
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<tr>
<td>9:00 - 10:00 AM</td>
<td><strong>Collaborative Extended Reality, Mixed Reality &amp; Virtual Reality</strong></td>
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<td></td>
<td>Rafael Grossmann</td>
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<tr>
<td>10:00 - 11:00 AM</td>
<td><strong>KEYNOTE Part 2: Surgery: Intelligent, Digitally Enabled &amp; Global</strong></td>
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<td></td>
<td>Shafi Ahmed</td>
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<td>11:00 AM - 1:00 PM</td>
<td><strong>MORNING SESSIONS CONTINUED</strong></td>
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<td>Ballroom Level: City Beautiful Ballroom E</td>
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<tr>
<td>11:30 AM - 12:30 PM</td>
<td>Will Veterinary Medicine Cure Cancer in the Next Dog’s Lifetime? Panel</td>
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<td></td>
<td>Jules Benson, Philip Bergman, William Hendricks, Derick Whitley,</td>
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<td></td>
<td>Moderator: David Haworth</td>
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<tr>
<td>12:30 - 1:00 PM</td>
<td><strong>VIS Wrap Up &amp; Closing Remarks</strong></td>
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<td></td>
<td>Eleanor Green</td>
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