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The NAVC Launches its Industry Services Division to Provide Veterinary Association Management Support

As one of the only veterinary not-for-profit Association Management Companies in existence, the NAVC can support fellow associations with its industry expertise

GAINESVILLE, FL — Today the North American Veterinary Community (NAVC) announced that it has launched its Industry Services Division to include association management, strategic planning and professional conference management services exclusively for the veterinary industry. The NAVC is one of the only veterinary not-for-profit Association Management Companies (AMC) in existence and it's backed by decades of experience in the veterinary profession as well as conference and event planning, management and execution.

Adrian Hochstadt, JD, CAE is the new Senior Director of Industry Services & Executive Director of the Veterinary Innovation Council. He said, "We're excited to help other veterinary industry associations make major strides in their programs for members. Our approach to association management is customizable and the services provided can be as extensive or as minimal as needed by each association. Each client will have the option of keeping its own brand and identity, while being able to take advantage of being part of the NAVC family. They can focus on their member needs while we provide strategic support and seamless implementation."

NAVC CEO Thomas M. Bohn, MBA, CAE, stated, "Not only do we understand veterinary association management, we understand the unique challenges and needs of nonprofit organizations. This means associations can count on the power of the NAVC platform, including expert services from our highly experienced team of executive directors, marketing experts, conference planners and administrators — as well as our extensive network of contractors and event management experts who work with us on everything from certification programs, information technology, annual tax preparation and audits, website and mobile application development and more."

The NAVC Industry Services Division provides:

- initial discovery and strategic planning
- all aspects of association management, including membership management, governance and accounting
- complete conference/live-event management including site selection, contracts, marketing, registration, exhibit halls and more
- ancillary services such as scientific program development and custom publishing



CONNECTIONS



KNOWLEDGE



INNOVATION



SKILLS



DISCOVERY

BETTER CARE FOR ANIMALS EVERYWHERE.

The NAVC has worked with veterinary organizations such as the Association of Reptilian and Amphibian Veterinarians (ARAV), The Pet Nutrition Alliance (PNA), the American Academy of Veterinary Nutrition, the Southern European Veterinary Conference (SEVC), the British Small Animal Veterinary Congress (BSAVA Congress) and VetFolio.

Visit NAVC.com/Industry-Services for more information.

About the NAVC

Founded in 1982 and headquartered in Gainesville, Florida, the North American Veterinary Community (NAVC) is a non-profit organization providing world-class professional development to the global veterinary healthcare community. Its largest initiative, the annual NAVC Conference, hosts more than 16,000 attendees each year. Other offerings include VetFolio, an online CE platform for all veterinary professionals; the NAVC Institute; and several publications including its official journals, *Today's Veterinary Practice* and *Today's Veterinary Technician* (coming January 2016).

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