

**For Immediate Release:**

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## **Andy Roark, MS, DVM, Selected as the NAVC Conference 2014 Practice Management Speaker of the Year**

*Dr. Roark won the majority votes in an NAVC Conference 2014 attendee survey.*

GAINESVILLE, FL — The North American Veterinary Community (NAVC) announces Andy Roark, MS, DVM, of Tall Oaks Enterprises, LLC, as the selected Practice Management Speaker of the Year. Dr. Roark was chosen by veterinary professionals from around the world in an NAVC Conference 2014 poll of more than 2,700 participants.

Upon hearing the news, Dr. Roark said, “This is an incredible honor. It’s my greatest goal to serve my colleagues by providing information that’s worth their time and attention. To be selected for this award by those colleagues is truly humbling.”

Dr. Andy Roark is a practicing veterinarian, international speaker and author. He is an award-winning columnist for DVM360, and has a regular column on Vetstreet.com. Dr. Roark’s popular Facebook page has over 100,000 fans, and his humorous educational videos have been viewed over a half million times.

Dr. Roark has received the Outstanding Young Alumni Award from the University of Florida’s College of Veterinary Medicine, and was named one of the “25 Veterinarians to Watch in 2013” by Veterinary Practice News. In 2013, the practice where Dr. Roark works placed third in that American Animal Hospital Association’s Practice of the Year Contest.

At the NAVC Conference 2014, Dr. Roark presented sessions on “Diffusing the Angry Client,” “How to Lead From the Front Desk” and other topics. This is only the 2nd time Dr. Roark has presented practice management programs at the NAVC Conference.

Dr. Roark was one of more than 350 speakers at the NAVC Conference 2014, which was attended by a record 16,308 Veterinarians, Veterinary Technicians, Practice Managers, Support Staff, Students, Exhibitors and Sponsors, Press and family and other guests.

### **About the NAVC**

Founded in 1982 and headquartered in Gainesville, Florida, the North American Veterinary Community (NAVC) is a non-profit organization that provides world-class professional development for the global veterinary healthcare community. The association's largest educational initiative, the annual NAVC Conference, hosts more than 16,000 attendees and 350 speakers from more than 70 countries each year. Other educational offerings include NAVC VetFolio — its year-round online CE platform for the entire

veterinary healthcare team, NAVC Expeditions, NAVC Institute and several veterinary publications including NAVC *Clinician's Brief*, the official journal of the NAVC, *Compendium*, *Veterinary Technician* and *Veterinary Therapeutics*. The NAVC's international conference partners include the Asian Pacific Veterinary Conference (APVC), the Latin American Veterinary Conference (LAVC) and Southern European Veterinary Conference (SEVC). Visit [NAVCom.com](http://NAVCom.com) for more information.

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