

**For Immediate Release:**

January 7, 2014

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**Julie Legred, CVT, is hired as the Executive Director of NAVTA**

*Ms. Legred will lead NAVTA under its new partnership with the NAVC and also serve as Senior Manager of Veterinary Technician programs*

ORLANDO, FL — The North American Veterinary Community (NAVC) has announced that Julie Legred, CVT, is the new Executive Director of the National Association of Veterinary Technicians in America (NAVTA). She's also the Senior Manager, Veterinary Technician Programs for NAVC, overseeing all Veterinary Technician initiatives within the NAVC. Ms. Legred has been serving as the Interim Executive Director for NAVTA for the last year and has been involved with NAVTA in other roles for many years. She has served as the association's President, twice.

Tom Bohn, NAVC Chief Executive Officer, stated, "Julie brings with her a wealth of experience in the Veterinary Technician arena, from working in the trenches to teaching, and we couldn't be more delighted as we transition into our new partnership between NAVTA and the NAVC. Julie is well known in the veterinary community as a strong advocate for Veterinary Technicians and as a speaker and moderator at NAVC Conferences. Her knowledge has been especially valuable as we've shifted NAVTA's day-to-day association management operations to the NAVC."

In addition to her Interim Executive Director role with NAVTA, Ms. Legred has owned her business, Veterinary Technician Advancements, LLC, a consulting business that covers Veterinary Technician services including utilization, recruiting, professional promotion and other matters. She will transfer current clients to her partners. She and her husband also own a 200,000 hog swine genetics company.

Ms. Legred said, "I'm excited to be joining the NAVTA and NAVC family in a permanent leadership position. Now I can truly concentrate on not only the day-to-day activities, but also moving forward on strategies and opportunities specifically for the Veterinary Technician profession, working to bring great ideas from our NAVTA Board, NAVTA members and Veterinary Technicians closer to becoming a reality. With NAVC and NAVTA working together, it opens up tremendous opportunities to provide unique, leading-edge educational formats, as well as bringing the Veterinary Technician profession together to foster change and progression with the best use of people and resources.

In her role, Ms. Legred will design, implement, manage and guide all operations of NAVTA within the established policy and in accordance with the authority delegated by the NAVTA Board. Her principal functions for NAVTA will be the development and articulation of NAVTA's strategic direction including, but not limited to membership recruitment and retention, development and delivery of quality content in publications and website, serve as liaison to allied groups and associations and support of NAVTA's Board and Sub-committee meetings. She will also serve as the face of NAVTA and NAVC Veterinary Technician programs through various outlets including conferences, social media, press interviews and other branding/marketing opportunities.

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#### **About the NAVC**

**Founded in 1982 and headquartered in Gainesville, Florida, the North American Veterinary Community (NAVC) is a non-profit organization that provides world-class professional development for the global veterinary healthcare community. The organization's largest educational initiative, the annual NAVC Conference, hosts 16,000 attendees and 350 speakers from more than 70 countries each year. Other educational offerings include the NAVC Institute, NAVC Expeditions, NAVC VetFolio and *NAVC Clinician's Brief*, the official journal of the NAVC. The NAVC's international conference partners include the Latin American Veterinary Conference (LAVC), Southern European Veterinary Conference (SEVC) and the Asian Pacific Veterinary Conference (APVC). Visit [www.NAVC.com](http://www.NAVC.com) for more information.**

#### **About NAVTA**

**The National Association of Veterinary Technicians in America (NAVTA) is a nonprofit organization that represents and promotes the profession of Veterinary Technology. NAVTA provides direction, education, support and coordination for its members. Incorporated in 1981, NAVTA is the national organization devoted exclusively to developing and enhancing the profession of veterinary technology. For more information about NAVTA, visit their website at [www.NAVTA.net](http://www.NAVTA.net).**