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Mia Cary, DVM, is hired as The NAVC's VP of Sales and Industry Relations

GAINESVILLE, FL — The North American Veterinary Community (NAVC) has announced that Mia Cary, DVM, is its new Vice President of Sales and Industry Relations. Dr. Cary has extensive veterinary industry experience in private practice as well as national and regional Sales Manager and Brand Manager positions for veterinary companies including Boehringer Ingelheim Vetmedica, Inc. and Novartis Animal Health. In this new role, Dr. Cary will direct the sales and partnership activities of NAVC's diverse programs including multi-media advertising, sponsorship and exhibit opportunities — all with the mission of enhancing the experience for NAVC sponsors, exhibitors and other industry partners.

Tom Bohn, NAVC Chief Executive Officer, stated, "We're delighted to have Dr. Cary join our team. She brings us the perfect combination of industry sales experience, veterinary practice experience and knowledge of the NAVC. In addition, the fact that she's a DVM means our sponsors, exhibitors, other partners and our team will benefit from her first-hand knowledge of practice needs. Dr. Cary is a great fit for our association — her personality brightens a room."

Upon completing a Bachelor's degree in biology and chemistry from Murray State University in Kentucky, Dr. Cary spent six years researching marine mammals in diverse locations including the Dominican Republic and Barrow, Alaska. She graduated with honors from the University of Florida's College of Veterinary Medicine in 1999. After working in private practice in Gainesville, FL as an associate veterinarian she joined Novartis Animal Health where she held various positions including territory manager, key customer consultant, regional trainer, district manager, national sales training manager, and brand manager.

Dr. Cary joined Boehringer Ingelheim Vetmedica, Inc. (BIVI) in June, 2004 as a Professional Service Veterinarian covering the Southeastern US and in February 2005 was named Manager of the Pet Segment Professional Services team. In February 2006 she was promoted to Marketing Manager for the Companion Animal Segment and in January 2007 transitioned into the role of Senior Associate Director of Professional Services. She held the role of Regional Sales Manager for BIVI's Mighty Mid-Atlantic region from 2009 until she left the company in 2013.

Having attended the NAVC Conference for 19 of the last 20 years — first as a veterinary technician, then as a veterinary student, practicing veterinarian and as an industry veterinarian — Dr. Cary is very excited to part of the NAVC in this new role. She resides in Greensboro, NC with her husband, three bonus (aka step) kids, Darwin the cat, and Lucy the dog.

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About The NAVC

Founded in 1982 and headquartered in Gainesville, Florida, the North American Veterinary Community (NAVC) is a non-profit organization that provides world-class professional development for the global veterinary healthcare community. The organization's largest educational initiative, the annual NAVC Conference, hosts more than 16,000 attendees and 350 speakers from more than 70 countries each year. Other educational offerings include the NAVC Expeditions, NAVC Institute, NAVC VetFolio and NAVC *Clinician's Brief*, the official journal of the NAVC. The NAVC's international conference partners include the Asian Pacific Veterinary Conference (APVC), the Latin American Veterinary Conference (LAVC), Southern European Veterinary Conference (SEVC). Visit NAVC.com for more information.