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**NAVC Conference Names 2013 Food Animal Speaker of the Year**

ORLANDO, FL—For some people, the third time's the charm. So it would seem for Jesse Goff, DVM, PhD, who was named Food Animal Speaker of the Year after lecturing at the North American Veterinary Community (NAVC) Conference for the third time this past January. Or maybe it was simply his charm that prompted attendees to cast their votes for him.

"It is very rewarding to have been selected by my peers for this award," says Dr. Goff. "It's also very humbling as I thought several of the other speakers gave terrific talks." Dr. Goff's lectures covered the role of metabolic disease on immune suppression in cows as well as an update on metritis in dairy cows.

A New York State native, Dr. Goff earned his bachelor's degree at Cornell University. He went on to earn his master's, DVM and PhD degrees at Iowa State University, where he currently works as a Professor of Biomedical Sciences in the Department of Animal Science, lecturing on the topics of nutrition and physiology. He also conducts research on calcium-regulating hormones and their analogs, with emphasis on nontraditional roles for these hormones in animal and human health. Dr. Goff is probably best known for helping to determine that feeding acidogenic diets prevents milk fever. He is currently examining the potential of vitamin D analogs to prevent and treat cancer and immune-mediated disease as well as developing methods to improve immune function in dairy cows around the time of calving to prevent mastitis, metritis and retained placenta.

When asked why he likes to speak at the NAVC Conference, Dr. Goff's initial response is that it "gets me out of the cold of Iowa for a few days!" On a more serious note, he names the attendees as the reason he most enjoys the NAVC Conference. "The bovine crowds are not large at the conference, but the group is always very interested and engaged in the information that is offered," he says. "In a smaller group setting like this, there is more personal one-on-one with the questions and answers. You get to start a pretty good discussion."

Dr. Goff has also served as the Director of Research and Development at West Central, a farmer-owned cooperative headquartered in Ralston, Iowa. Prior to that he spent 22 years as a Researcher at the National Animal Disease Center of the USDA Agricultural Research Service in Ames, Iowa. He lectures about once a month in the United States as well as a few times overseas each year. "I'll go wherever there are dairy cows!" says Dr. Goff.

Dr. Goff has authored more than 135 peer-reviewed scientific articles and has won numerous awards throughout his career. He currently holds the Anderson Chair in Veterinary Medicine at Iowa State. He became an Honorary Diplomate of the American College of Veterinary Nutrition in 2011.

Dr. Goff's planned lectures at the NAVC Conference in 2014 include an overview of vitamin D deficiency in swine and an update on measures to control hypocalcemia in dairy cows.

A complete list of the 2013 Speakers of the Year can be found at [NAVC.com/navc-conference/program/speakers-of-the-year-2013](http://NAVC.com/navc-conference/program/speakers-of-the-year-2013).

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**Founded in 1982 and headquartered in Gainesville, Florida, the North American Veterinary Community (NAVC) is a nonprofit organization that provides world-class professional development for the global veterinary healthcare community. The organization's largest educational initiative, the annual NAVC Conference, hosts 16,000 attendees and 350 speakers from more than 70 countries each year. Other educational offerings include the NAVC Institute, NAVC Expeditions and *Clinician's Brief*, the official journal of the NAVC. The NAVC's international conference partners include the Latin American Veterinary Conference (LAVC), the Southern European Veterinary Conference (SEVC) and the Asian Pacific Veterinary Conference (APVC). Visit NAVC.com for more information.**