



NAVC Conference

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North American Veterinary Conference Names New CEO

ORLANDO, FL—The North American Veterinary Conference, the premier provider of education for the global veterinary healthcare community, is pleased to name Thomas M. Bohn, CAE, MBA, as its new Chief Executive Officer. Selected from a large candidate pool, Mr. Bohn formerly served as partner and managing director of Associations Direct, LLC, a full-service association, corporate event and conference management company based in Orlando.

When he assumes the CEO role on February 11, Mr. Bohn will oversee NAVC's \$11.5 million budget and 18 staff members under the direction of the President and Board of Directors, including the delivery of products and services to NAVC's growing domestic and international base of constituents. As liaison between the Board of Directors and NAVC staff, Mr. Bohn will support each toward business growth and achievement of the organization's strategic plan.

"NAVC is a dynamic organization, and I'm thrilled to be taking on this new role," said Mr. Bohn. "I look forward to building on the great foundation the NAVC has established and taking the organization to new strategic heights in the coming years."

Mr. Bohn's expertise stems from his extensive experience managing complex associations and large conferences for organizations ranging in revenue from \$2 to \$20 million with national and global operations. He has a well-rounded background in business leadership, strategy and management and has developed a strong reputation as a leader who can transform good associations into great ones. Mr. Bohn's deep commitment and success in leading organizations through successful transition includes launching several programs with demonstrable, high-profit results.

“Tom's charisma and expertise add value to everything he touches," said Judy Gray, NAVC's interim CEO. "He's an entrepreneurial, creative association executive with extensive experience leading complex national and global associations. Exactly what we need! Tom will ensure that NAVC's next 30 years will be transformative so the impact of fulfilling our mission will be maximized.”

Prior to launching Associations Direct, Mr. Bohn served as president and CEO of the Institute of Financial Operations. He also held president and vice president positions with the Institute of Internal Auditors. He began his career as Executive Director first of the Oldsmar-Eastlake Area Chamber of Commerce and then the West Orange Chamber of Commerce, where he promoted local business, industrial and job development, and civic improvements.

Mr. Bohn holds a master's degree in business administration from the University of Central Florida and is a certified association executive. He replaces Colin F. Burrows, BVetMed, PhD, Hon FRCVS, DACVIM, who served as Executive Director of the organization since 2002 and has recently taken on the role of NAVC's Executive Ambassador of International Affairs. Mr. Bohn lives with his wife Jennifer, son Hudson and dogs Winston and Derby in Orlando, Fla.

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About NAVC

Founded in 1982 and headquartered in Gainesville, Florida, the North American Veterinary Conference (NAVC) is a nonprofit organization that provides world-class professional development for the global veterinary healthcare community. The organization's largest educational initiative, the annual NAVC Conference, hosts 16,000 attendees and 350 speakers from more than 70 countries each year. Other educational offerings include the NAVC Institute, NAVC Expeditions and *Clinician's Brief*, the official journal of the NAVC. The NAVC's international conference partners include the Latin American Veterinary Conference (LAVC), Southern European Veterinary Conference (SEVC) and the Asian Pacific Veterinary Conference (APVC). Visit NAVC.com for more information.

The mission of the NAVC is to provide world-class continuing education for all members of the veterinary healthcare team.