



VETERINARY
INNOVATION SUMMIT

If you consider yourself an innovative thinker or someone who welcomes change and growth, you won't want to miss this one-of-a-kind event.

**DAILY
PROGRAM**
APRIL 6-8, 2018

Brought to you by
Texas A&M University,
North American Veterinary Community (NAVC),
and the Veterinary Innovation Council (VIC)



TEXAS A&M UNIVERSITY
**Veterinary Medicine
& Biomedical Sciences**



VeterinaryInnovationSummit.com

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VIS PROGRAM | FRIDAY 4.6.18

THOMAS G. HILDEBRAND, DVM '56 EQUINE COMPLEX | 3240 F&B ROAD | COLLEGE STATION, TX 77843

ARRIVE & REGISTRATION 8:00 - 9:00 AM	
8:00-9:15 AM	OPENING REMARKS Greetings <i>Speaker: Eleanor M. Green, the Dean of Veterinary Medicine at Texas A&M's College of Veterinary Medicine</i> LOCATION: VENI 107 A/B
9:15-10:45 AM	Telemedicine Foundations (4 Speakers, 25 mins each): Changing Client Needs New Approaches to Client Communications Briding Online and Offline Worlds Use Cases and Lessons Learned LOCATION: TBD
BREAK (15 MINUTES) 10:45-11:00 AM	
11:00 AM-12:30 PM	Startup Pitches (10 mins per company, approximately 5 companies) LOCATION: TBD
LUNCH (90 MINUTES) 12:30-2:00 PM	
2:00-3:45 PM	Matchmaking / Breakout sessions led by individual companies Focus on networking and business development Roundtable discussions of 20 mins each (6 total) LOCATION: TBD
BREAK (15 MINUTES) 3:45-4:00 PM	
4:00-5:30 PM	Next Steps and Maximizing the Relationship with the Company Action Plans Preliminary Commitments LOCATION: TBD
BREAK (30 MINUTES) 5:30-6:00 PM	
6:00-7:00 PM	RECEPTION & COCKTAIL HOUR LOCATION: EQUINE COMPLEX
7:00-7:30 PM	OPENING REMARKS <i>Speaker: Eleanor M. Green, the Dean of Veterinary Medicine at Texas A&M's College of Veterinary Medicine</i> Cancer Unit in a Box - Elevating the Evidence Base for Oncology <i>Speakers: Ravi Tolwani and Shea Cox</i> LOCATION: EQUINE COMPLEX
7:30-9:00 PM	DINNER LOCATION: EQUINE COMPLEX

VIS PROGRAM | SATURDAY 4.7.18

VETERINARY & BIOMEDICAL EDUCATION COMPLEX | 660 RAYMOND STOTZER PARKWAY | COLLEGE STATION, TX 77843

REGISTRATION 7:00 - 7:30 AM							
7:30-8:00 AM	OPENING REMARKS						
	<p>Greetings <i>Speaker: Eleanor M. Green, the Dean of Veterinary Medicine at Texas A&M's College of Veterinary Medicine</i> LOCATION: VENI 107 A/B</p>						
8:00-9:00 AM	THEME 1 - PATIENTS LIKE US						
	<p>Digital Imagery <i>Speaker: Scott Echols</i></p>						
	<p>Fireside Chat <i>Speakers: Brock Weatherup and Adam Little</i></p>						
	<p>Behavior <i>Speaker: Heather Wilson-Robles</i></p>						
	LOCATION: VENI 107 A/B						
9:00-10:30 AM	THEME 1 - TOPIC-BASED NETWORKING ACTIVITY						
	<p>Wearable Tech <i>Speaker: TBD</i></p>						
	LOCATION: VENI 101A	LOCATION: VENI 106A	LOCATION: VENI 106B	LOCATION: VIDI 102	LOCATION: VIDI 103	LOCATION: VIDI 104	
	BREAK (30 MINUTES) 10:30-11:00 AM						
	11:00 AM-12:15 PM	THEME 2 - THE HUMAN-ANIMAL BOND					
		<p>Human-Animal Bond in the 21st Century <i>Speakers: Steve Feldman and Mark Cushing</i></p>					
		<p>E-Commerce <i>Speaker: Steve Eidelman</i></p>					
<p>Marginalized Communities & Building Veterinary Capacity & Adoption Attitudes <i>Speaker: David Haworth</i></p>							
<p>Global One Health <i>Speaker: Gerald Parker</i></p>							
LOCATION: VENI 107 A/B							
LUNCH (90 MINUTES) 12:15-1:45 PM							
1:45-2:45 PM	THEME 2 - FACILITATED BREAKOUTS BY TOPIC						
	<p>AI & Big Data <i>Speaker: Jonathan Lustgarten</i></p>	<p>Technology's Impact on Individual Business Models <i>Speaker: Rafe Gavin</i></p>	<p>Experiences from Not One More Vet <i>Speaker: Carrie Jurney</i></p>	<p>Working Dogs <i>Speaker: James T Giles III</i></p>	<p>Telemedicine <i>Speakers: Aaron Masseur, Nuala Summerfield, Deb Leon</i></p>	<p>Blockchain <i>Speaker: Shea Cox</i></p>	
	LOCATION: VENI 101A	LOCATION: VIDI 102	LOCATION: VIDI 103	LOCATION: VIDI 104	LOCATION: VIDI 105	LOCATION: VIDI 106	
BREAK (15 MINUTES) 2:45-3:00 PM							
3:00-4:00 PM	LEADERSHIP PANEL						
	<p><i>Moderator: Eleanor M. Green, the Dean of Veterinary Medicine at Texas A&M's College of Veterinary Medicine</i> <i>Speakers: Julia Stephanus, Jeannine Taaffee, Ellen Lowery, Charlotte Lacroix</i> LOCATION: VENI 107 A/B</p>						
4:00-5:30 PM	UNCONFERENCE - ADDITIONAL NETWORKING						
	LOCATION: VENI 101A	LOCATION: VIDI 102	LOCATION: VIDI 103	LOCATION: VIDI 104	LOCATION: VIDI 105	LOCATION: VIDI 106	
6:00-8:00 PM	<p>RECEPTION & INNOVATION COMPETITION LOCATION: VETERINARY & BIOMEDICAL EDUCATION COMPLEX (VBEC) COURTYARD (WEATHER PERMITTING), AND VENI COMMONS</p>						

VIS PROGRAM | SUNDAY 4.8.18

VETERINARY & BIOMEDICAL EDUCATION COMPLEX | 660 RAYMOND STOTZER PARKWAY | COLLEGE STATION, TX 77843

REGISTRATION 7:30 - 8:00 AM			
8:00-9:00 AM	CLOSING KEYNOTE		
	CEO Panel <i>Moderator: Tom Bohn</i> <i>Speaker: Jon Ayers</i> LOCATION: VENI 107 A/B		
BREAK (30 MINUTES) 9:00-9:30 AM			
9:30-10:30 AM	THEME 3 - VETERINARIANS SERVING SOCIETY SESSIONS		
	Texas A&M Veterinary Emergency Team <i>Speaker: Wesley Bissett</i> LOCATION: VENI 107 A/B	Food Security/Safety <i>Speakers: Dee Ellis and Sarah Caffey</i> LOCATION: VENI 106 A	Topic: TBD <i>Speaker: TBD</i> LOCATION: 106 B
BREAK (30 MINUTES) 10:30-11:00 AM			
11:00 AM-12:00 PM	THEME 3 - VETERINARIANS SERVING SOCIETY PANEL		
	Training the Next Generation of Graduates - Panel <i>Moderator: Andy Maccabe</i> <i>Speakers: Michael Lairmore, Rustin Moore, Eleanor Green, Jim Lloyd, US Medical School Dean</i> LOCATION: VENI 107 A/B		
12:00-12:30 PM	CLOSING REMARKS		
	<i>Speaker: Eleanor M. Green, the Dean of Veterinary Medicine at Texas A&M's College of Veterinary Medicine</i> LOCATION: VENI 107 A/B		

