



Date: August 7, 2017      Contact: Danna Miller | +1.352.244.3719 | [DMiller@NAVC.com](mailto:DMiller@NAVC.com)

### **The North American Veterinary Community and The Veterinary Innovation Council Announce the Finalists of the Inaugural Veterinary Innovation Awards**

ORLANDO, FL — August 7, 2017 – The [North American Veterinary Community](#) (NAVC) and the [Veterinary Innovation Council](#) (VIC) are excited to announce the finalists of their first ever [Veterinary Innovation Awards](#). Sponsored by [Zomedica](#) (TSX-V:ZOM), the awards showcase passionate innovators and organizations that have dedicated themselves to the betterment of the animal health industry.

Voting is now open and anyone associated with the animal health industry and/or veterinary profession is encouraged to vote for their favorite innovators. All of the winners will be announced at VMX 2018. The NAVC, VIC Advisory Board and VIC are honored to recognize these finalists that have made a difference in veterinary medicine and in the lives of animals everywhere.

The 2017 finalists in each category are:

#### **Individual Finalists**

Veterinarians: Adam Little, Juan Lubroth, Kerri Marshall and Mark Olcott

Veterinary Technicians/Nurses: Tasha McNerney, Jon Nowinski and Lindsay Peltier

Practice Managers: Richard Guy, Bret Schaller and Cassie Sizemore

Students: Matthew Heydenburg, Kaitlin McDaniel and Oren Ofer

Other: Tom Arnold, David Martin, Pat Moriello, Barbara Natterson-Horowitz and Jill Taylor

#### **Organizational Finalists**

Hospitals and Practices: Banfield Pet Hospital and Lap of Love

Corporations/Industry: JSI Group, LLC, LlamaZoo Interactive Inc., VETgirl and Zoetis

Non-Profit Associations: Not One More Vet, Pet Peace of Mind and Tripawds Foundation

Academic Institutions: LSU School of Veterinary Medicine | Shelter Medicine Program, Tufts Veterinary School | Tech Community Veterinary Clinic and University of Georgia College of Veterinary Medicine | Veterinary Diabetes Center for Excellence

Other: 1 Life Connected Consulting, American College of Veterinary Ophthalmologists, VitusVet and Wake County Animal Center

To learn more about the Veterinary Innovation Awards and to vote visit [VIC Awards.com](#). Join the conversation with **#VIC Awards** and **#VeterinaryInnovator**

#### **ABOUT THE NAVC**

Founded in 1982 and headquartered in Gainesville, Florida, with offices in Orlando, Florida, the [North American Veterinary Community \(NAVC\)](#) is a non-profit organization providing world-class professional development to the global veterinary healthcare community. Its largest initiative, [VMX](#), formerly known as the NAVC Conference, hosts more than 17,000 attendees each year. Other offerings include [VetFolio](#), an online CE platform in conjunction with [AAHA](#); the [NAVC Institute](#); the [Veterinary Innovation Council](#); an [Industry Services Division](#); its official journals: [Today's Veterinary Business](#), [Today's Veterinary Practice](#), [Today's Veterinary Technician](#) and [Veterinary Advantage](#); and the newest educational offerings: [NAVC LIVE](#) and [NAVC Discovery](#). Visit [NAVC.com](#) for more details.



### **About Zomedica**

With U.S. operations based in Ann Arbor, Michigan, Zomedica is a veterinary pharmaceutical and health care solutions company creating products for companion animals (canine, feline and equine) by focusing on the unmet needs of clinical veterinarians. Zomedica is developing a diversified portfolio to include diagnostics, devices, innovative drugs, and drug-delivery technologies. With a team comprised of clinical veterinary professionals, it is Zomedica's mission to give veterinarians the opportunity to lower costs, increase productivity, and grow revenue while better serving the animals in their care. For more information, visit [www.ZOMEDICA.com](http://www.ZOMEDICA.com).

NAVVC HEADQUARTERS: 5003 SW 41st Blvd, Gainesville, FL 32608 • T: +1.352.375.5672 • F: +1.352.336.6827 • [Info@NAVVC.com](mailto:Info@NAVVC.com) • [NAVVC.com](http://NAVVC.com)

BETTER CARE FOR ANIMALS EVERYWHERE.