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**The North American Veterinary Community Introduces
Today's Veterinary Business and Welcomes Ken Niedziela as Editor**

ORLANDO, FL — January 24, 2017 – The North American Veterinary Community (NAVC) announced today the introduction of *Today's Veterinary Business* and welcomes Ken Niedziela as editor of *Today's Veterinary Business*, an Official Publication of the NAVC. Niedziela most recently served as editor of *Veterinary Practice News* and has an extensive background in publishing. He has previously held the positions of managing editor and news editor and has experience planning and implementing editorial direction and content.

Upon joining the NAVC team, Niedziela will immediately begin developing a content plan for the new publication's launch, which will come later this year. Additionally, he will run the publication's editorial department.

Today's Veterinary Business will be the first addition to the NAVC family of publications that will solely focus on the business side of the animal health practice. Cutting edge content will cover topics relating to practice management, marketing, communication strategies, industry news, retailing and merchandising, and financial benchmarks to drive practices forward. Readership will be focused on veterinarians, veterinary technicians and nurses, practice managers and corporate veterinary personnel.

"The launch of *Today's Veterinary Business* is one of many steps to grow a robust publications division for the NAVC. With this new journal, the NAVC will have a voice beyond the clinical side of the practice, which we feel is a critical need in the profession. With Ken's knowledge and background in the world of veterinary media, and his unparalleled experience in growing editorial brands, he is sure to take the NAVC Publishing division to new heights." said Thomas M. Bohn, CAE, Chief Executive Officer of the NAVC.

"I'm excited for the opportunity to join the NAVC as Editor of *Today's Veterinary Business* and I accept the challenge of building the best business focused publication in the veterinary industry," Niedziela commented.

To learn more about the NAVC, its publishing division and its many other offerings, visit NAVC.com.

ABOUT THE NAVC

Founded in 1982 and headquartered in Gainesville, Florida, with offices in Orlando, Florida, the North American Veterinary Community (NAVC) is a non-profit organization providing world-class professional development to the global veterinary healthcare community. Its largest initiative, the annual NAVC Conference, hosts more than 17,000 attendees each year. Other offerings include VetFolio, an online CE platform in conjunction with AAHA; the NAVC Institute; the Veterinary Innovation Council; the newly launched Industry Services Division; its official journals, Today's Veterinary Practice and Today's Veterinary Technician; and the newest educational offerings: NAVC Live and NAVC Discovery. Visit NAVC.com for more details.

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