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The North American Veterinary Community and The Veterinary Innovation Council are pleased to announce the Veterinary Innovation Awards Advisory Board

ORLANDO, FL — April 19, 2017 – The North American Veterinary Community (NAVC) and the Veterinary Innovation Council (VIC) are excited to announce the Veterinary Innovation Awards Advisory Board Members. These board members are representative professionals from across the animal health spectrum with the practical experience and industry expertise to recognize veterinary innovations, however big or small. The Advisory Board will assist in the administrative requirements of the award by providing expert review and input of the nominations submitted by the at-large animal health community.

We are honored to welcome:

Medicine, Cornell University

Jason Canapp, MBA CEO, Animal Eye Care Dr.	Dr. Wayne Carter President and CEO, Kansas City Area Life Sciences Institute (KCASLI)	Dr. Jill Clark CEO, Ignite Veterinary Solutions
Dr. Chris Dietrich Regional Medical Director, Banfield.	Dr. Mark Epstein Medical Director/Owner,	Dr. Daniel Fletcher Associate Professor, College Veterinary Medicine, Cornell University
Dr. David Haworth President, PetSmart Charities	Chris Kelly Founder of Veterinary Advantage	Jennifer Klein Veterinary Market Consultant. Owner, Imbolc, LLC
Micah Kohles Director Veterinary Science & Outreach, Oxbow Animal Health	Elaine May Marketing Consultant	Dr. Stephanie Morley Innovation Award Committee Program Chair, COO, Zomedica
Dr. Cynthia (Severson) Patterson Sr. Professional Service Veterinarian, Zoetis	Dr. Edward Robb CEO, BioPharma Potentials Program Co Chair	Dr. Stewart Silverman Melrose Animal Clinic, General Practitioner, Owner
Dr. David Stansfield Industry Veterinary Consultant	Andrea Steele, MSc, RVT, VTS (ECC) University of Guelph, Ontario Veterinary College	Dr. Michelle Vitulli Owner, Caring Hands Vet in DC Metro area
Dr. Lorin Warnick Dean, College Veterinary		

The VIC Awards, sponsored by <u>Zomedica</u>, provide veterinarians and their peers a chance to nominate passionate innovators and organizations that have dedicated

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themselves to the betterment of the animal health industry. Nominations are open until May 1 and all the winners will be announced at VMX 2018. The NAVC and VIC are honored to recognize those people and organizations that have made a difference in veterinary medicine and in the lives of animals everywhere.

To learn more about the Veterinary Innovation Awards and to nominate an individual or organization visit <u>VICAwards.com</u>.

ABOUT THE NAVC

Founded in 1982 and headquartered in Gainesville, Florida, with offices in Orlando, Florida, the North American Veterinary Community (NAVC) is a non- profit organization providing world-class professional development to the global veterinary healthcare community. Its largest initiative, the annual VMX, formerly known as the NAVC Conference NAVC Conference, hosts more than 17,000 attendees each year. Other offerings include VetFolio, an online CE platform in conjunction with AAHA; the NAVC Institute; the Veterinary Innovation Council; an Industry Services Division; its official journals, Today's Veterinary Practice and Today's Veterinary Technician; and the newest educational offerings: NAVC Live and NAVC Discovery. Visit NAVC.com for more details.

About Zomedica

With U.S. operations based in Ann Arbor, Michigan, Zomedica is a veterinary pharmaceutical and healthcare solutions company targeting products for companion animals (canine, feline and equine) by focusing on the unmet needs of clinical veterinarians. Zomedica is developing a diversified portfolio to include innovative drugs, drug-delivery technologies, diagnostics and devices. With multiple clinical veterinarians in executive management, it is Zomedica's mission to give veterinarians the opportunity to lower costs, increase productivity, and grow revenue while better serving the animals in their care. For more information, visit www.ZOMEDICA.com.