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The North American Veterinary Community Launches New Online Bookstore Convenient online shopping experience for all your veterinary reference and educational needs

ORLANDO, FL — November 9, 2016 – The North American Veterinary Community (NAVC) is excited to announce the launch of their first ever Online Bookstore.

Publishing is a key piece in the NAVC commitment to quality education and information for veterinarians and veterinary professionals—year round. Launched on November 9, 2016, NAVC's online bookstore features high quality reference books categorized by 'Veterinary Medicine,' 'Veterinary Technician/Nurse' and 'Veterinary Assistant.' Along with a cover image, each book listing includes a synopsis as well as the complete table of contents to help readers decide which book meets their specific needs.

NAVC Conference Proceedings and free subscriptions to the official NAVC journals, Today's Veterinary Practice and Today's Veterinary Technician, will be available through the Online Bookstore as well as NAVC's inaugural book, Small Animal Radiography: Essential Positioning Guide.

"Adding a bookstore to our line of products allows us a space to display our work and an additional platform to reach our audience. This addition is very much in line with the NAVC's mission to providing better care for animals everywhere," said Laura C.S. Walker, Senior Vice President of NAVC Publishing.

To learn more about the NAVC Online Bookstore, visit <u>Bookstore.NAVC.com</u> and explore offerings that will help you learn, experience and grow as a veterinary professional.

ABOUT THE NAVC

Founded in 1982 and headquartered in Gainesville, Florida, with offices in Orlando, Florida, the North American Veterinary Community (NAVC) is a non- profit organization providing world-class professional development to the global veterinary healthcare community. Its largest initiative, the annual NAVC Conference, hosts more than 17,000 attendees each year. Other offerings include VetFolio, an online CE platform in conjunction with AAHA; the NAVC Institute; the Veterinary Innovation Council; the newly launched Industry Services Division; its official journals, *Today's Veterinary Practice* and *Today's Veterinary Technician*; and the newest educational offerings: NAVC Live and NAVC Discovery. Visit NAVC.com for more details.