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The North American Veterinary Community Introduces Today's Veterinary Nurse

To Support NAVTA's Veterinary Nurse Initiative

ORLANDO, FL — October 09, 2017 – The North American Veterinary Community (NAVC) announced today the plans to introduce *Today's Veterinary Nurse*, an official publication of the NAVC, to support the National Association of Veterinary Technicians in America's (NAVTA) Veterinary Nurse Initiative Coalition. The Veterinary Nurse Initiative Coalition is pursuing legislative amendments in all 50 states to establish the credentialing of Registered Veterinary Nurses (RVN). The Veterinary Nurse Initiative working group is co-chaired Ken Yagi and Heather Prendergrast.

The NAVC will reposition *Today's Veterinary Technician* as *Today's Veterinary Nurse* and will still provide the same high quality, peer-reviewed educational content that has been its hallmark. The journal will now be published on a quarterly basis beginning in the Winter of 2018 and be supplemented by an increased emphasis on digital communications to continually supply educational content throughout the year.

"The NAVC fully supports a single credential for veterinary nurses nationwide and we believe it will improve the level of patient care, reduce pet owners' confusion and lead to an improved public perception for the great work these individuals are doing on a daily basis." said Tom Bohn, CAE, Chief Executive Officer of the NAVC.

"NAVTA both supports and appreciates NAVC's decision to change its publication's name to add further momentum behind the Veterinary Nurse Initiative," says Mary Berg, BS, LATG, RVT, VTS (Dentistry) and President of NAVTA. "The initiative is a veterinary-wide effort and the commitment from veterinary organizations to recognize and promote the veterinary nurse and veterinary technician profession is necessary for the profession to continue thriving and be taken to another level."

"I am thrilled that NAVTA is leading the way with the Veterinary Nurse Initiative. The change to *Today's Veterinary Nurse* shows the NAVC support and commitment to the profession and the initiative." said Lynne E. Johnson, RVT, Editor in Chief *Today's Veterinary Nurse*.

This is an exciting time in the veterinary community and NAVC is proud to stand with all professionals across the country to promote consistent educational requirements and unify the profession under a single title, Registered Veterinary Nurse.

NAVTA is the only national organization representing the profession and is actively pursuing the legislative changes, making it difficult for NAVTA to pursue both a name change to their journal and the association itself. NAVTA will proceed with changing the name of its publication and organization after states begin to pass the use of the term "Veterinary Nurse" and the credentialing requirements.



ABOUT THE NAVC

Founded in 1982 and headquartered in Gainesville, Florida, with offices in Orlando, Florida, the North American Veterinary Community (NAVC) is a non-profit organization providing world-class professional development to the global veterinary healthcare community. Its largest initiative, the annual NAVC Conference, hosts more than 17,000 attendees each year. Other offerings include VetFolio, an online CE platform in conjunction with AAHA; the NAVC Institute; the Veterinary Innovation Council; the newly launched Industry Services Division; its official journals, Veterinary Advantage, Today's Veterinary Practice, Today's Veterinary Technician; Visit NAVC.com for more details.

ABOUT NAVTA

The National Association of Veterinary Technicians in America is a nonprofit organization that represents and promotes the profession of Veterinary Technology. NAVTA provides direction, education, support and coordination for its members. Incorporated in 1981, NAVTA is the national organization devoted exclusively to developing and enhancing the profession of veterinary technology. For more information about NAVTA, visit their website at www.navta.net