

FOUNTAINREPORT

MARKET INTELLIGENCE FOR LEADERS IN ANIMAL HEALTH
SINCE 2002

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What Is the Fountain Report?

Fountain Animal Health is a database of market intelligence for leaders in animal health brought to you by *Vet-Advantage*. The Fountain Report is a paid weekly subscription service provided by *Vet-Advantage* with help from Fountain Agricounsel. Its comprehensive in-depth news and quantitative data have been guiding decision making for executives in the business of animal health, since 2002.

Each weekly report contains 50-60 of the most important news articles related to animal health from that week categorized under the following sections:

- Section 1** – Company Performance and Activities
- Section 2** – Industry General Information Section
- Section 3** – Companion Animal Market Section
- Section 4** – Food Animal Market



Who Publishes the Fountain Report?

Vet-Advantage publishes the *Fountain Report* with help from Fountain Agricounsel, LLC. Founded by Robert Fountain & Duane Thurman, Fountain Agricounsel, LLC is a management consulting firm to agribusiness; providing advice and professional service for business strategy, corporate development, technology development, and strategic asset management.

How Do I Subscribe?

For general inquiries, subscription pricing information and access to quarterly and annual reports, contact:

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Coming Soon!

New web-based *Fountain Report* and database, including:

- Access to Online Weekly *Fountain Reports*
- Company Profiles
- Executive Interviews of Key Industry Leaders
- Quarterly/Annual Reports of Sales, Mergers and Acquisitions, as well as Market Driving Trends
- Archive Searchable Index of Past *Fountain Reports*

Questions?

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“*The Fountain Report provides timely insights and a helpful snapshot of all the latest news and industry highlights in animal health. It saves my team hours of work gathering market intelligence and is a must read resource each and every week.*”

– **Steve Kirton, President Circa Healthcare**